

# Anywhere

a report to the community | 2013



**Our mission:**

We provide hope through advanced care for our children and families.

**Our vision:**

We will be where the children are.

**Values and guiding behaviors:**

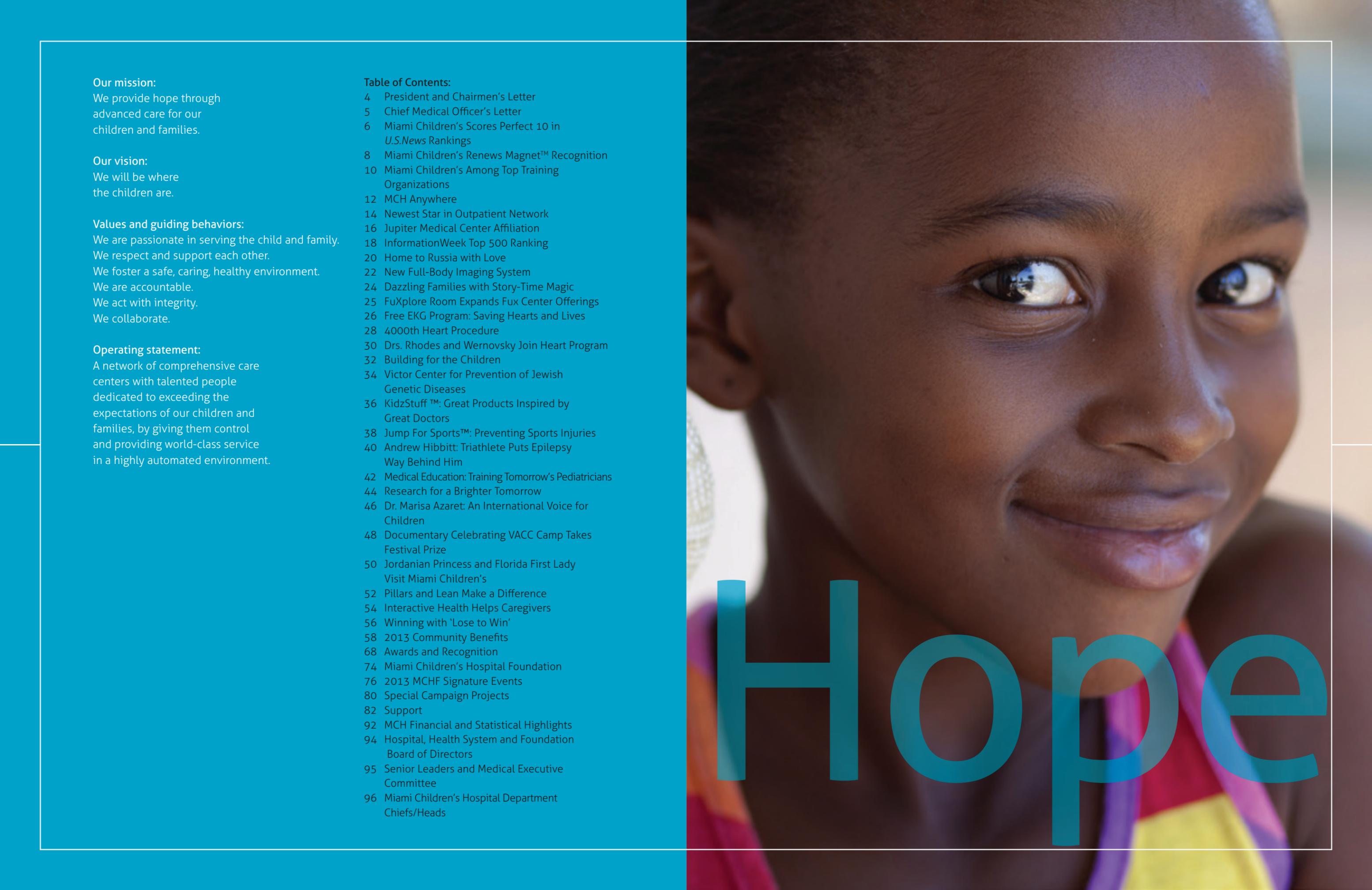
We are passionate in serving the child and family.  
We respect and support each other.  
We foster a safe, caring, healthy environment.  
We are accountable.  
We act with integrity.  
We collaborate.

**Operating statement:**

A network of comprehensive care centers with talented people dedicated to exceeding the expectations of our children and families, by giving them control and providing world-class service in a highly automated environment.

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# Hope

Dear Friends,

The world is a great big place – one that can seem especially daunting for families of children in far flung locations where healthcare access is a challenge. In 2013, Miami Children’s Health System took a giant step in bringing the world down to size for the littlest of patients.

MCH Anywhere was born of the health system’s commitment to be where the children are. The program uses state-of-the-art technology to bridge the challenges of time and distance to bring children, families and referrers together with Miami Children’s specialists who can offer the guidance they need.

Our state-of-the-art Telehealth Center, situated on the main campus, is making it possible for doctors in Peru, Russia and beyond to discuss complex cases and share essential medical data to better the lives of children anywhere the need arises.

Anywhere is a tall order. Miami Children’s Health System is up to the challenge. And even as we reach around the globe to offer care insight and second opinions, we are also hard at work to expand access to the system’s world-class care here in South Florida.

In 2013, we opened a new ambulatory care center in Miami Lakes to extend service convenience to the community. This facility joins the network of eight outpatient facilities situated from Palm Beach Gardens to Palmetto Bay that bear the Miami Children’s name and commitment to pediatric care excellence.

We are also forging important partnerships to enhance service access. Our 2013 affiliation with Jupiter Medical Center is the latest in our expanding commitment to the Palm Beach community.

Anywhere indeed. You’ll find the inspiration of Miami Children’s physicians in surprising places. Our KidzStuff™ retail brand, founded in 2013, features a range of innovative children’s products designed by pediatricians to solve everyday problems.

Anywhere requires collaboration. We extend sincere thanks to our physicians, nurses, care staff, donors, volunteers and all members of the Miami Children’s Health System family for sharing this commitment in 2013 and beyond.

Sincerely,

M. Narendra Kini, MD, MHA  
President and CEO



Gary Gregory,  
Chairman, Miami Children’s Hospital



Juan Carlos Mas,  
Chairman, Miami Children’s Health System



Dear Friends and Colleagues,

Miami Children’s Health System is committed to serving children *anywhere* and everywhere. In 2013, through our MCH Anywhere telehealth program, the caring hearts of our medical staff touched the lives of children and families around the world in ways previously unimagined.

Other highlights of the year of *anywhere* are many:

- A team of surgeons and cancer specialists offered new hope for the family of a little girl from Russia with an aggressive form of cancer. After a lengthy procedure to remove cancerous lesions, the child received “heated chemotherapy” to destroy any remaining cancer cells. Today she is back home and remains cancer free.
- The hospital’s commitment to offering free EKGs to prevent sudden cardiac death among student athletes led to a potentially life-saving intervention. A teen lacrosse player who participated in the screening was discovered to have a heart condition that could have caused him to collapse on the playing field. Following a minimally invasive procedure, he’s back at school and in sports.
- Physician leaders in the hospital’s Heart Program and Brain Institute led research initiatives that promise new generations of treatment to help children with complex disorders.
- Miami Children’s was again ranked in all 10 pediatric subspecialties assessed by *U.S. News and World Report*, with the neurology/neurosurgery programs ranked 10th in the nation.
- Our medical staff grew to represent the largest collaboration of pediatricians and pediatric subspecialists in all of Florida.
- Miami Children’s pediatric residency training program continues to boast the highest American Board of Pediatrics pass rate among programs in the state of Florida.

It is a great privilege to lead and work with a medical staff that continuously seeks to innovate, diversify and adopt new techniques to make a difference in the lives of children. It is an honor to lead such a fine group of clinicians, researchers and academicians whose principal mission is to bring hope through superior care to children from any corner of the world.

Heartfelt appreciation is extended to our community, to our referring physicians and most importantly to the families who entrust us with the care of their children, every day and *anywhere*.

Sincerely,

Deise Granado-Villar, MD, MPH  
Senior Vice President of Medical  
and Academic Affairs/Chief Medical Officer



# Another 'Perfect 10' For Miami Children's In *U.S. News* Rankings

Miami Children's Hospital pediatric specialty services were once again listed among the nation's best, according to *U.S. News & World Report's* 2013-14 "America's Best Children's Hospitals" rankings.

Miami Children's was the only hospital in Florida to have programs included in all 10 pediatric subspecialty categories ranked by the publication, including:

- Cancer
- Cardiology and heart surgery
- Diabetes and endocrinology
- Gastroenterology
- Neonatology
- Nephrology
- Neurology and neurosurgery (ranked 10th nationwide)
- Orthopedics
- Pulmonology
- Urology

And in seven of the 10 categories, no other program in Florida ranked higher. "Best Children's Hospitals" pulls together clinical and operational data from a lengthy survey completed by the majority of the 177 hospitals asked to participate in the 2013-14 rankings. The survey asks hundreds of questions about survival rates, nurse staffing, subspecialist availability and many more pieces of critical information difficult or impossible for those in charge of a child's care to find on their own. The data from the survey is combined with recommendations from pediatric specialists on the hospitals they consider best for children with challenging problems.

For the full rankings and methodology, visit: [www.usnews.com/childrenshospitals](http://www.usnews.com/childrenshospitals)





## Third Time Still A Charm: Miami Children's Renews Magnet™ Recognition

For the third consecutive time, Miami Children's Hospital in 2013 achieved Magnet recognition – the gold standard for nursing excellence – as part of the American Nurses Credentialing Center's (ANCC) Magnet Recognition Program. This credential is the highest honor an organization can receive for professional nursing practice.

"Magnet recognition is a tremendous honor and reflects our commitment to delivering the highest quality of care to this community," said Jackie Gonzalez, Senior Vice President and Chief Nursing Officer at Miami Children's Hospital. "Our achievement of this credential for an additional four years underscores the foundation of excellence and values that drives our entire staff to strive harder each day to meet the healthcare needs of the special patients and families we serve."

It has been nearly 10 years since Miami Children's took its first steps toward Magnet recognition. In 2004 the hospital was proud to become only the fifth free-standing pediatric hospital in the nation to achieve this standing. The third designation is no less thrilling. It demonstrates the organization's sustained dedication to excellence and innovation, evidence-based practice, collaboration, outstanding patient outcomes and safety.



# Miami Children's Among Top Training Facilities

Miami Children's Hospital was again ranked in 2013 among *Training* magazine's "Top 125 Training Organizations." Every year since 2006, the hospital has been included in the rankings, which recognize organizations that invest in employee development, innovative learning solutions, creative web-based training solutions, leadership development programs and more.



# Reach

Imagine a world in which healthcare is available at the touch of a button, where expert medical assistance is just a moment away. Imagine no more.



Miami Children's Health System in 2013 reinvented the healthcare experience, innovating to eliminate barriers of time and distance to support families around the globe who have children with specialized care needs. MCH Anywhere is the first pediatric telehealth program of its kind, offering medical guidance or a second opinion to families wherever the need arises.

MCH Anywhere is supported by the health system's state-of-the-art Telehealth Center, located on the main campus. The center was designed by doctors and consumer experts to facilitate review of diagnostic information and enable sophisticated videoconferencing, providing the framework for patients, families and referring physicians to consult with the hospital's renowned specialty and subspecialty physicians, as well as pediatric therapists, dietitians and mental health professionals.

**"At Miami Children's, we are always seeking opportunities to serve children and families in need. MCH Anywhere is the true embodiment of our vision to be 'where the children are.' Children with healthcare needs are everywhere around the globe, and now, so are we."**

Dr. M. Narendra Kini,  
President and CEO  
Miami Children's Hospital



MIAMI  
CHILDREN'S

**MCH Anywhere**



# Miami Lakes Is Newest Star In Outpatient Network



2013 was another stellar year for Miami Children's Health System's growing network of outpatient centers. The MCH Miami Lakes Outpatient Center became the newest star in the constellation, opening its doors with a lively community celebration in October.

The 32,600-square-foot facility, located at 15025 NW 77 Avenue in Miami Lakes, follows the same successful formula as the established centers, offering pediatric rehabilitation services, imaging services (X-ray), after-hours urgent care and subspecialty physician appointments.

"2013 saw the completion of our eighth outpatient center," said Nancy Humbert, Senior Vice President of Ambulatory Services. "No matter where you live in Miami-Dade, Broward or Palm Beach counties, there is a Miami Children's outpatient center to serve your children."

The new center joins an established network of community-based centers that continue to dazzle with increasing patient volumes and satisfied patients and families who appreciate the ease of access.



### Jupiter Medical Center and Miami Children's Partner to Enhance Pediatric Care

Miami Children's Hospital increased its commitment to serving children in Palm Beach County in 2013 with the formation of a partnership with Jupiter Medical Center aimed at expanding pediatric care offerings in the region.

The affiliation builds on the hospital's commitment to the county that led to the 2010 and 2012 respective openings of the Miami Children's Hospital Nicklaus Care Center in Loxahatchee and the Miami Children's Hospital Nicklaus Outpatient Center in Palm Beach Gardens, both collaborations of the hospital and the Nicklaus Children's Health Care Foundation.

"Miami Children's Hospital is pleased to partner with Jupiter Medical Center as part of our commitment to be where the children are in South Florida. This new affiliation with Jupiter Medical Center – a leader in adult healthcare quality and service excellence – builds on the vision of the Nicklaus Children's Health Care Foundation to expand access for children and families in need of specialized care and assessment," said Dr. M. Narendra Kini, President and CEO.

The first phase of the partnership involves utilizing telehealth technology in Jupiter Medical Center's Emergency Department. Through this technology, Miami Children's specialists will be able to confer with their Palm Beach colleagues to review images, lab results, and capture vital assessment information in real time. Future plans include the addition of Miami Children's emergency physicians onsite at Jupiter Medical Center.

Other planned offerings included collaborations related to pediatric rehabilitation services, pediatric imaging and pediatric outpatient surgical services. The second phase of the partnership will focus on implementing a Level 2 Neonatal Intensive Care Unit and an inpatient pediatric wing at Jupiter Medical Center.



# Care

"Jupiter Medical Center and Miami Children's Hospital are very similar institutions – we have similar cultures, similar values and beliefs, and a similar dedication to provide world-class quality and excellent patient care. Together, through our partnership with Miami Children's Hospital, we can bridge the gap between world-class adult healthcare and world-class pediatric healthcare, so that our entire community benefits."

John Couris,  
President and CEO  
Jupiter Medical Center

### Commitment to New Technology Boosts Hospital to Top of InformationWeek 500

Talk about taking it to the top! Miami Children's Hospital in 2013 was ranked fifth in the entire nation in the 2013 InformationWeek 500 – a list of the top technology innovators in the U.S.

The MCH Information Technology Department has championed the use of technology in ways that optimize customer service, improve patient engagement and empower the patient and the consumer.

"We are honored to be recognized as one of the nation's leaders in information technology," said Ed Martinez, Senior Vice President and Chief Information Officer. "This is a testament to the hospital's dedication to using advanced technology to cater to the needs of the patients and families we serve."

### Cutting Edge Advancements that Benefit Patients and Families

The MCH IT team worked its cyber magic in 2013, bringing to life new technology and features to benefit patients and families.

**Smartphone App a National First:** Miami Children's in 2013 became the first hospital in the country to launch a smartphone app for Apple iOS devices that uses Wi-Fi triangulation technology to offer visitors the convenience of an on-campus indoor GPS-like way-finding system, along with other service enhancements.

The way-finding campus map is available through the hospital's Fit4KidsCare app. First launched in 2010 to offer urgent care and emergency department wait times and directions to the hospital and its outpatient centers, the app was updated in 2013, using Meridian software development kits for navigation and indoor positioning. Additionally, the hospital also used Cisco's 802.11n Wi-Fi network and the mobility services engine for computing location information in real time from hundreds of Wi-Fi access points.

"Miami Children's Hospital is committed to optimizing the patient and family experience. The new app is one of many tools for supporting families in navigating the campus," said Mr. Martinez, "In our increasingly technically connected world, the app adds a new dimension to the process."

To download the app, please visit the iTunes app store from your mobile device and search for Fit4KidsCare.

**MyKid's Patient Portal Provides Records Access:** The hospital also went live in 2013 with MyKid's patient portal, a web-based, secure portal that allows patients and their legal guardians online access to the child's medical records.

Accessible at [mykids.mch.com](http://mykids.mch.com), patients, and their parents or guardians can view clinical summaries including prescribed medications, allergy information, immunization records, health issues and surgical history. MyKid's also enables users to review the visit history, discharge information, and lab results, as well as patient and surgical images.

For more information or to sign into MyKid's, please visit [mykids.mch.com](http://mykids.mch.com)



"The IT Department at Miami Children's is continuously working on ways to enhance communication between patients and the hospital. We are proud to deliver these valuable tools to help families manage their child's health information more efficiently and effectively."

Ed Martinez, Senior Vice President and Chief Information Officer  
Miami Children's Hospital

# Support

## Home to Russia with Love

In April 2013, little Daria Rozhkova of Russia's Ryazanskaya region and her family were fresh out of hope. Diagnosed with Lynch Syndrome, a genetic disorder that increases the risk of colorectal cancer, the child had undergone numerous surgeries and chemotherapy treatments aimed at curbing cancerous growths in her colon. Yet, after each exhaustive intervention, the cancer would return. Finally, the Russian doctors advised they could offer no hope that additional treatment would improve the child's outlook and that Daria likely had but six months to live.

Fortunately, hope is a commodity in which Miami Children's Hospital specializes. And thanks to a novel procedure and the collaboration of a 50-member multispecialty care team at MCH, Daria and her family returned home to their native country in October with big smiles, a bright future for Daria, and memories of new friendships forged at the famed children's hospital.

"Daria is a brave little girl with a family who would not give up on her," said Dr. Andrea Maggioni, Medical Director of Global Health at Miami Children's, who coordinated the MCH care team, including surgeons, pediatric subspecialists, nurses and the Pediatric Intensive Care Unit staff. "The teamwork has been amazing and it has been our privilege to provide this family with the next generation of treatment."

On September 18, a surgical team led by Dr. Cathy Burnweit, Chief of Pediatric Surgery at MCH, performed a marathon 19-hour hyperthermic intraperitoneal chemotherapy (HIPEC) or "heated chemotherapy" procedure that has only been used for pediatric patients at a handful of centers within the U.S. Miami Children's became the second hospital in the country to offer the pediatric procedure in 2011.

After removing the cancerous tissue, Dr. Burnweit and her team introduced heated chemotherapy directly into the child's abdomen. This treatment helps destroy tiny cancer cells that may linger following tumor removal and inhibit re-growth. "Daria has made a remarkable recovery after a challenging treatment. Our hopes are high that this intervention will offer her a healthy future," said Dr. Burnweit.



"Our work with Daria is a perfect example of what Miami Children's Hospital does best. We reach beyond borders and across cultures to help children in need. We wish Daria and her family every blessing as they return home to resume their lives."

Dr. Deise Granado-Villar,  
Senior Vice President of  
Medical Affairs/Chief Medical Officer  
Miami Children's Hospital



### Miami Children's Leads Way with New Full-Body Imaging System

Miami Children's in 2013 became one of the first hospitals in Florida to acquire a new imaging system that offers patients the advantages of three-dimensional full-body images in natural standing positions, combined with extremely low-dose radiation.

The new EOS Imaging System, situated in the hospital's Department of Orthopedics, is available to support the care of children and teens with spinal disorders and injuries, as well as a range of musculoskeletal conditions involving the hips and knees.

This technology makes possible high-quality images with a radiation dose up to nine times less than a computed radiography X-ray and up to 20 times less than a CT scan. The device also reduces the amount of time it takes to conduct a radiological scan.

What's more, the imaging system enables physicians to make more informed diagnosis and treatment decisions. When images are taken in a natural standing or sitting position, it better captures the natural posture and joint orientation.

The Radiology Department is a regional pediatric leader, performing more than 120,000 radiological images annually. The hospital's Department of Orthopedics is one of the few programs in the nation to include a pediatric spinal surgery division.

For more information about imaging with the EOS system please visit [MCH.com](http://MCH.com) or [eos-imaging.com](http://eos-imaging.com).



**"The EOS Imaging System advances MCH's commitment to provide the best possible care through safe and prompt diagnosis and treatment. As the region's largest and most comprehensive orthopedic practice, it is our commitment to offer the best and safest technology available."**

Dr. Harry Shufflebarger,  
Director of the Division of  
Pediatric Spinal Surgery  
Miami Children's Hospital

# Diagnose



# Engage



### Dazzling Families with Story-Time Magic

Under the sea? The African savannah? Miami Children's Hospital employees know no bounds when bringing to life special experiences for children.

Since 2012, the staff and volunteers of the hospital's Michael Fux Family Center has created sets, costumes and choreography to bring to life story-time musicals, based on Disney® blockbusters. Following the success of the first production, "The Little Mermaid," staff knew that an encore was definitely in order. That set the stage for productions of "The Lion King" and "Tangled" in 2013. Each musical story-time production requires months of advance work, including set and costume design and rehearsals.

"The story-time musicals are one of the highlights of my year," said Jackie Gonzalez, Senior Vice President and Chief Nursing Officer, who serves as a frequent story-time narrator. "The creativity of the team in bringing these beloved stories to life is truly inspiring. And when we share them with patients and families, the response is amazing. For a little while, everyone can forget about their medical care and just be lost in the joy of the moment," she said.

### FuXplore Room Expands Center Offerings

An interactive play space, featuring gesture and voice-controlled displays and special-effects equipment, is adding to the magic in Miami Children's Hospital's Michael Fux Family Center, following a 2013 opening.

The new FuXplore Room is especially geared for children with special needs and adds a new dimension to the Michael Fux Family Center, which offers an array of special features to make families at home. Offerings include libraries for both children and adults, crafts rooms, a movie theater, kitchen, laundry facilities, a gym and hair salon.

In addition to helping entertain children with special needs, the new FuXplore Room is also used to broadcast major sporting events, and host recreational and educational activities, including meditation, Zumba, yoga and more.

**"We continue to seek ways to enhance the experience for children and families in our care. The FuXplore Room adds a colorful and interactive element to surprise and delight our special guests."**

Jackie Gonzalez,  
Senior Vice President  
and Chief Nursing Officer  
Miami Children's Hospital

### Music Therapy Soothes Hearts and Spirits

The Music Therapy Program at Miami Children's Hospital truly hit a high note in 2013 thanks in great part to a very generous donation of \$1.25 million from an anonymous donor. This gift enabled the hospital to continue expanding this unique program designed to support patients in coping with hospitalization. The donation funded three full-time music therapists who provide both individual and group sessions. Through music therapy, children can achieve self-expression, and enhance pain management and coping skills. The Music Therapy Program is managed by the Child Life Department. It incorporates an interpersonal process in which music is used to help children with illnesses, injuries, disabilities or behavioral problems accomplish individualized goals as part of their treatment and recovery.

# Save



### EKG Screening Program a Potential Life-Saver for Miami Teen

**Every three days, sudden cardiac death takes the life of a young seemingly healthy U.S. athlete.** It's a statistic that has galvanized a team at Miami Children's Hospital to offer free screenings for middle and high school athletes, with the aim of identifying those at risk – and, ultimately, saving lives.

Since 2012, nearly 1,500 young athletes have received free EKGs through the program. Approximately 10 percent were referred to congenital cardiologists for additional testing to rule out heart disorders.

For the Lorenzen family of Miami, the screening program may well have meant the difference between life and death.

Following a screening at Miami Children's main campus in 2013, Andrew Lorenzen, an apparently healthy lacrosse player attending Ransom Everglades School was identified as having Wolff Parkinson White Syndrome, a high-risk condition that can result in sudden cardiac death during athletic activities. Andrew, now 13, later underwent a minimally invasive procedure that made it possible for him to return to sports without restrictions.

The free screenings are available by appointment at eight Miami Children's Health System locations, including the hospital's main campus in Schenley Park near Coral Gables, as well as at MCH out-patient centers in Doral, Miami Lakes, Midtown, Miramar, Palm Beach Gardens, Palmetto Bay and West Kendall.

For more information or to schedule an appointment please call The Heart Program at Miami Children's Hospital toll-free at (855) MCH-EKGS or (855) 624-3547.

Receiving a free EKG is not conditioned on ordering any other item or service from Miami Children's Hospital or its medical staff.



Andrew Lorenzen

**"A typical school or sports physical examination won't detect a potentially dangerous heart problem, but an EKG will identify children with heart anomalies so that they can receive the treatment they need for a long and healthy life. No child should die from a preventable cause. I hope all South Florida parents will consider having their child tested."**

Dr. Anthony Rossi  
Head, Cardiac Critical Care  
Miami Children's Hospital



## The Heart Program Celebrates Milestone

The doctors and nurses who save little hearts at Miami Children's had a big milestone to celebrate in 2013. Practitioners of the hospital's renowned Heart Program paused to recognize the 4,000th open-heart surgery performed by the team since 1995, when the current top-performing cardiac surgeons joined the esteemed heart program.

Joining in the celebration was the family of the 4,000th patient, Daniella Fernandez, who is the granddaughter of Miguel "Mike" B. Fernandez, one of the hospital's most generous donors and the namesake for the enhanced Miguel "Mike" B. Fernandez Family Pediatric Trauma Center in the new Emergency Department. Also joining was Miguel Soler, 18, who was the first patient of the new surgical team in 1995.

"No other program in the region performs anywhere near the volume of complex procedures that characterize our program," said Dr. Robert Hannan, a pediatric cardiovascular surgeon who spearheaded the celebration.

Further, no other pediatric cardiology and cardiovascular surgery program in Florida ranks higher, according to *U.S. News and World Report's* 2013-2014 "Best Children's Hospitals" rankings. The Heart Program is also committed to posting real-time surgical outcomes on the program's website. It is the only program in the country to do so.



**"High volumes, experience and outcomes are what define the top centers. We are proud to be the leading program in the state of Florida."**

Dr. Robert Hannan  
Pediatric Cardiovascular Surgeon

# Lead

Two nationally known pediatric cardiology leaders joined The Heart Program at Miami Children's in 2013. The new physicians are pooling their skills and talents with the established program leadership, which was instrumental in the program's establishment as one of the top pediatric cardiology and cardiovascular surgery programs in the nation.

#### New Leaders Join Miami Children's Heart Program



**Dr. John F. Rhodes, Jr.**, was appointed Medical Director of Pediatric Cardiology Service and the Adult Congenital Heart Program. Dr. Rhodes served previously as Chief of the Duke Clinical Heart Program and Duke Children's Heart Center in Durham, North Carolina. He was also Co-Director of the Duke Adult Congenital Heart Program.

Dr. Rhodes received his medical degree from The Brody School of Medicine in Greenville, North Carolina and completed his fellowship in cardiology at The Mount Sinai Medical Center in New York. He pursued additional training in interventional catheterization for children and adults at The Cleveland Clinic Foundation in Cleveland. Dr. Rhodes' clinical interests involve diagnostic and interventional catheterization procedures for children and adults with complex congenital heart disease. He has helped pioneer several techniques, including transcatheter atrial septal closure, echocardiographic imaging to guide catheter interventions, cutting balloon angioplasty of stenotic branch pulmonary arteries, and pulmonary vein stent angioplasty for pulmonary vein stenosis following radiofrequency ablation of atrial fibrillation.



**Dr. Gil Wernovsky** was appointed Medical Director of Patient - and Family-Center Care within the cardiac service line. Prior to joining Miami Children's, Dr. Wernovsky served as the Director of Program Development at the Cardiac Center at The Children's Hospital of Philadelphia, and the Associate Chief of the Division of

Pediatric Cardiology. He was also the Medical Director of the Neurocardiac Care Program, and the former Medical Director of the Cardiac Intensive Care Unit. Dr. Wernovsky received his medical training at Pennsylvania State University, and his pediatric training at New York Hospital. He completed additional training in pediatric cardiology and cardiac intensive care at Boston Children's Hospital, and had a faculty appointment at Harvard Medical School. In Philadelphia, he was a professor of pediatrics at the Perelman School of Medicine at the University of Pennsylvania. Dr. Wernovsky's clinical interests include the intensive care of newborns with critical congenital heart disease, mechanical support of the failing circulation, and outpatient follow-up of complex congenital heart disease. For over 25 years, he has focused on the long-term functional outcomes following surgery for complex heart disease, particularly transposition of the great arteries, and forms of single ventricle defects such as hypoplastic left heart syndrome.

# Trust



Funding for this project is made possible through Together For The Children, the Campaign for Miami Children's Hospital. To help support this initiative please visit [mchf.org/together](http://mchf.org/together) or call Miami Children's Hospital Foundation at 305-666-2889.

## Building For The Children

Bob the Builder, public television's pint-sized animated construction guru, would have been right at home on the Miami Children's Hospital main campus in 2013. Cranes, cement trucks and hard hats dotted the campus as construction teams worked to bring to life an expanded Emergency Department and a new Imaging Department.

"We made huge strides in 2013 toward the creation of the expanded Emergency Department and Imaging Department, projects that make way for our planned new Advanced Pediatric Care Pavilion," said Nikole Sanchez-Rubiera, Vice President of Transformation. "We continue on a course that will transform our campus and create a care environment consistent with the caliber of care offered by our world-class physicians and staff."

### Paving the Way

To prepare for the tower construction, the hospital in 2013 focused on relocating and expanding the hospital's Imaging Department, resituating each individual service within the department separately while continuing to meet the service demands of the community.

The new 40,000-square-foot Imaging Department houses the hospital's magnetic resonance imaging (MRI), ultrasound, X-ray, nuclear medicine, positron emission tomography (PET) and computed tomography (CT) services.

### Emergency Department Expansion Takes Shape

Bigger and better. That's what's in store for Miami Children's Hospital's popular Emergency Department. Work advanced in 2013 on an expansion and update of the department, which continued to welcome record numbers of patients. Twenty new exam rooms and an enhanced waiting area, offering activities for children of all ages, were being added.

*The construction will include the expanded Miguel "Mike" B. Fernandez Family Pediatric Trauma Center, featuring new critical care bays – made possible through the generosity of Miguel B. Fernandez and his family. The Emergency Department expansion, which is scheduled to be completed at the end of 2014, will also include an orthopedic fracture center.*

### Advanced Pediatric Care Pavilion

These projects are setting the stage for the planned 217,000-square-foot Advanced Pediatric Care Pavilion. The six-story structure, slated to open in 2016, will offer an enhanced care environment for children and families. Plans call for construction of three new private-room intensive care units, affording families optimized care space for children with critical healthcare needs. In addition, the building will feature a new family center, amenities and outdoor respite spaces adjacent to the first floor lobby.

The Cardiac Intensive Care Unit will occupy the second floor, with the third and fourth floors housing the Pediatric Intensive Care Unit and Neonatal Intensive Care Unit respectively. The fifth floor will feature a new Neurology/Neurosurgery Unit and the Miami Children's Cancer Center. Plans are still being developed for the sixth floor.

*The project is one of the seven priorities of Together For The Children, The Campaign for Miami Children's Hospital. To help support this initiative please visit [mchf.org/together](http://mchf.org/together) or call Miami Children's Hospital Foundation at 305-666-2889.*



# Prevent

“The Miami Children’s Brain Institute has long been a leader in providing care for children with genetic disorders and their families through our Neurogenetic-Metabolic Program. Providing a home for the Victor Center is a natural extension of our role, helping families of Jewish descent better understand their genetic risks through awareness building, genetic testing and counseling.”

Dr. Prasanna Jayakar, Director  
Miami Children’s Brain Institute



## A Commitment To Preventing Genetic Diseases

A simple blood test. That’s all it takes. With that, a man or women of Jewish heritage can learn whether he or she is a carrier of genetic diseases that occur with greater frequency in the Jewish population. For those considering becoming parents, the laboratory results can lead to informed choices and healthier futures.

As part of a commitment to future generations, the Miami Children’s Brain Institute in 2013 became the new home of the Victor Center for the Prevention of Jewish Genetic Diseases in South Florida. The program offers comprehensive genetic education, counseling services and affordable screenings for 19 Jewish genetic diseases. Funding support is provided by Miami Children’s Hospital Foundation.

The Ashkenazi Jewish population – those whose ancestors are from Central Eastern Europe, including Poland, Russia, Germany and Lithuania – are at increased risk of passing certain genetic diseases to future generations. It is estimated that one in four Ashkenazi Jews is a carrier for at least one of 19 genetic diseases.

With a blood test, a person’s genes can be examined for changes or mutations that determine whether he or she is a carrier. Anyone with at least one Jewish grandparent should be screened. The Victor Center provides full service genetic counseling and screening to all interested individuals and couples through the hospital’s main campus as well as through community screenings.

The 19 genetic diseases encompassed in the screening include: Bloom syndrome, Canavan disease, cystic fibrosis, dihydrolipoamide dehydrogenase deficiency (DLD), familial dysautonomia, familial hyperinsulinism, Fanconi anemia type C, Gaucher disease type 1, glycogen storage disease type 1a, Joubert syndrome, maple syrup urine disease, mucopolipidosis IV, nemaline myopathy, Niemann-Pick disease type A, spinal muscular atrophy, Tay-Sachs disease, Usher syndrome type 1F, Usher syndrome type III and Walker-Warburg syndrome.

**For more information about the Victor Center at Miami Children’s Hospital, please call 786-897-9587.**



**KidzStuff™: Great Products Inspired by Great Doctors**

Miami Children's Health System in 2013 launched KidzStuff™, a new retail brand featuring a range of innovative children's products designed by pediatricians to solve everyday problems.

Proceeds from KidzStuff™ will support philanthropic works of Miami Children's, a leading provider of healthcare services for medically needy children in South Florida. Among the first KidzStuff™ products to be offered are two baby rompers specially designed to protect babies and infants from the sun and from insect bites.

**Sun Blocker Romper from KidzStuff™**

This product is the first UPF-rated one-piece romper with a built-in hoodie for babies. Rated UPF 40, the specially designed breathable, lightweight fabric provides a chemical and lotion-free defense against the sun.

**Insect Shield® Romper from KidzStuff™**

This romper is the first insect-repellent one-piece for babies currently on the market. It contains a patent-pending technology for treating apparel that protects infants from mosquitos and other insects including those that carry insect-borne diseases.

**For further information, visit the KidzStuff™ website at: [shopkidzstuff.com](http://shopkidzstuff.com)**



"We have the best think tank in the world here at Miami Children's. Our doctors, nurses and staff have daily interactions with parents and children and out of those interactions brilliant ideas are born."

Dr. M. Narendra Kini, President and CEO  
Miami Children's Hospital

# Innovate

# Provide

“Our rehabilitation teams – in collaboration with our orthopedic surgeons – provide therapy for a great many young athletes recovering from ACL injuries. I applaud their leadership in seeking to prevent these painful injuries through education and outreach.”

Nancy Humbert,  
Senior Vice President of  
Ambulatory Services

## Preventing ACL Injuries in Young Athletes

Each year, more than 250,000 to 300,000 people – mostly female teens or college-age athletes – experience an ACL (anterior cruciate ligament) injury. Teen girls and women are three times more likely than their male counterparts to experience this type of knee injury.

Those who sustain ACL injuries often require surgical intervention and extensive physical therapy to recover, and one in four eventually experiences a second ACL injury.

What if such injuries could be prevented in the first place? That’s the goal of a new program developed in 2013 by the Rehabilitation Department at Miami Children’s. Jump for Sports™ is an eight-week program of neuromuscular and plyometric training designed to improve performance and prevent ACL injuries.

Designed for athletes participating in soccer, volleyball, cheerleading, dance, skating, and basketball, Jump for Sports™ incorporates a dynamic warm up; neuromotor training; and agility and resistance training exercises. The focus is on performance enhancement through improving leg strength, improving balance and agility, and improving jump mechanics with emphasis on safe techniques.

For patients who have already suffered an ACL injury, the team has also developed Jump for Return to Sports™ to help retrain patients.

**For more information on both programs, please call 786-MCH-JUMP (786-624-5867).**



### Triathlete Puts Epilepsy Way Behind Him

With each triathlon he concludes, Andrew Hibbitt puts more distance between the aspiring pro athlete he is today and his childhood self – the boy with epilepsy who could not run, swim or bike without fear.

Andrew's seizures began when he was 6 and progressed over the years despite medications. A child who loved sports and being active, he recalls being pulled to safety from a pool after he had a seizure while swimming and the time a seizure caused him injury when he tumbled from his bike. Each year seemed to bring more limitations and by the time Andrew was in high school, he was collapsing at school when seizures struck.

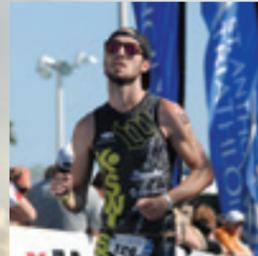
Doctors at Miami Children's Brain Institute, led by Dr. Trevor Resnick, Chief of the Department of Neurology, suggested that surgery might offer Andrew, then 17, the chance for a normal life. Sophisticated brain mapping at the hospital's highly ranked neurology/neurosurgery program revealed that the malfunctioning tissue could be surgically removed, but was situated very close to areas of the brain associated with motor skills. The Hibbitts entrusted Andrew to neurosurgeon Dr. Sanjiv Bhatia, a member of the institute's team of nationally renowned neurosurgeons. The young Miami Springs triathlete's life today is testament to the surgery's success and the world-class care provided by the entire multidisciplinary team of epileptologists, nurses, imaging technicians and more.

Now 23, Andrew has been a top finisher in triathlons in Florida, Iowa and South Carolina. He competes in approximately 12 events per year with his eye now on achieving professional status. Given his recent top-of-age group and top-three performances in several events, the goal seems well within reach for Andrew, who is still a relative newcomer to the sport.

Wherever his competitive nature takes him, Andrew knows he has a large cheering section at Miami Children's Hospital.

"It's great to be able to compete without fear that my body will let me down. I never have to worry anymore."

Andrew Hibbitt



# Strive





## A Regional Leader in Pediatric Education

When Miami Children's began training future pediatricians in 1962, gas was 25 cents a gallon and movie tickets cost a mere 50 cents. More than 50 years have gone by and Miami Children's Hospital's pediatric teaching program has grown to become the largest in the Southeast, providing top-quality training for 84 pediatric residents and 33 subspecialty fellow trainees annually in 10 pediatric subspecialties.

Pediatricians and subspecialists who received training at Miami Children's are now practicing throughout the nation and in countries around the world.

Highlights of the 2013 training program include:

- Miami Children's residency program continues to boast the highest American Board of Pediatrics (ABP) pass rate among programs in the state of Florida.
- Sixty-two percent of the 2013 residency program graduates went on to accept prestigious subspecialty fellowships.
- Equally important, 38 percent of the 2013 graduates went on to pursue careers in primary-care pediatrics, with several securing positions right here in the South Florida community.

Miami Children's also supports the pediatric community by keeping practitioners informed of the latest developments in the field of pediatrics. For 49 years, the hospital has hosted "Perspectives in Pediatrics," the longest-standing pediatric postgraduate course in the nation. More than 800 pediatricians from all over the world come to South Florida annually to participate in this renowned program, which features experts from all over the world.

# Teach

## Research for a Brighter Tomorrow

Medical treatments of tomorrow are available to the region's children today, thanks to the work of the Miami Children's Hospital Research Institute, a regional leader in bringing the newest innovations for the diagnosis, treatment and cure of pediatric illnesses.

In 2013, the institute was engaged in 225 active research studies funded through academic affiliations, grants, industry, the Children's Oncology Group and the Miami Children's Hospital Foundation.

Medical specialties involved with clinical research studies during the year included adolescent medicine, radiology, cardiology, neurology and neurosurgery, critical care, dentistry, urology, psychiatry, gastroenterology, genetics, orthopedics, pulmonology, pediatric surgery, nursing and hematology-oncology.

### 2013 Research Highlights:

#### **Humanitarian Use of Activa® Deep Brain Stimulation Therapy**

Dystonia is a debilitating progressive disorder in which sustained muscle contractions cause abnormal body posture and twisting of limbs in affected children. No specific treatment is available for the disorder though deep brain stimulation (DBS), via implantation of a medical device similar to a pacemaker, has helped control and in some cases, decrease symptoms. The Research Institute in 2013 obtained approval from the FDA for humanitarian use of deep brain stimulation for the treatment of dystonia and is managing the required supervised research protocol. The study is led by Dr. Sanjiv Bhatia of the Division of Neurosurgery and Dr. Sayed Naqvi of the Division of Neurology.

#### **Exploring Better Treatments for Pediatric Cardiac Patients**

Heart valves that can be implanted via a catheter, rather than open-heart surgery, show great promise in supporting the care and improving the lives of patients with valve disorders, many of whom must undergo repeated interventions over a lifetime as valves wear out and require replacement. The Heart Program at Miami Children's is participating in a study to assess the safety and effectiveness of the Edwards SAPIEN™ Transcatheter Heart Valve in patients with dysfunctional right ventricular outflow tract (RVOT). Miami Children's is the only facility in Florida offering this treatment. The study is led by Dr. John Rhodes of the Division of Cardiology.

#### **Testing of Compounds to Increase Knowledge in Cancer Treatment**

Can natural herbal remedies used as part of traditional Chinese therapy help improve the treatment experience for patients with cancer? A team at the Miami Children's Research Institute is doing preclinical research to assess whether defined extracts from 14 herbs used in Chinese therapy can support the immune system and reduce chemotherapy-induced side effects in cancer patients. Pre-clinical research supports the observations of clinical studies conducted in 2013 evaluating the effect of LCS101 in reducing side effects and enhancing immune support. The LCS101 research is led by Dr. Steven Melnick, and Cheppail Ramachandran, PhD, of the Division of Pathology.

# Search



# Speak



## **Miami Children's Chief Psychologist an International Voice for Children's Health and Safety**

Miami Children's Chief Psychologist, Dr. Marisa Azaret, continued to serve as an international champion for wellness in 2013. Dr. Azaret serves as a medical reporter and commentator for CNN en Español, CNN's independently produced 24-hour Spanish network. Dr. Azaret also produces quarterly Vive La Salud health specials for the network.

The award-winning broadcast journalist manages all this while continuing to serve as chief psychologist at Miami Children's, a role that includes patient and family interaction.

Separately, Dr. Azaret also serves as the Spanish-language host for a sexual abuse prevention training program developed by Darkness to Light, an organization dedicated to ending child sexual abuse by empowering adults to be more aware and vigilant of those at risk. She records educational modules that are shared with Spanish-speaking medical professionals, business professionals, teachers and parents.



**"My work with CNN and Darkness to Light allows me the best of all worlds. I can continue to serve children and families through traditional practice, while also reaching a wider audience to share information on health, wellness and protecting children from abuse."**

Dr. Marisa Azaret  
Chief Psychologist  
Miami Children's Hospital



**Documentary Celebrating Hospital Camp Takes Toronto Film Festival Prize**

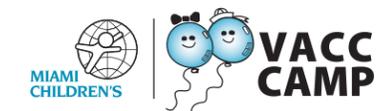
VACC Camp: Camp "Can Do," a documentary film featuring Miami Children's Hospital's Ventilation Assisted Children's Center (VACC) Camp, received the third place prize in the "Feature Documentary" category at the 2013 ReelHeART International Film Festival in Toronto.

The 88-minute film was written, produced and directed by award-winning South Florida filmmaker Dan Perez, and documents the 25th anniversary of VACC Camp, the nation's first week-long camp for ventilation-assisted children and their families. VACC Camp gives children the opportunity to enjoy activities that are not readily accessible to them because of their dependency on medical technology. Many of the children are wheelchair bound and have limited, if any, movement from the neck down.

The film depicts the challenges these children and their families face on a daily basis as well as the impact the campers have on the camp organizers, including volunteers, nurses, medical residents, respiratory therapists and child life specialists who volunteer their time to ensure the children receive round-the-clock care.

VACC Camp was founded in 1986 by Dr. Moises Simpser of the hospital's Division of Pulmonology with the goal of providing children and their families a week of freedom and independence from medical limitations. "VACC Camp: 'Can-Do' provides a clear visual description of the impact that VACC Camp has from the simple smile on a camper's face to the expressions of happiness in their parents' faces," said Dr. Simpser. The film is a testament to the way VACC Camp changes the lives of everyone involved.

Throughout the years the camp has been attended by children from all over the world representing many states and countries. For more information about VACC Camp please visit [vacccamp.com](http://vacccamp.com)



# Improve

# Share



## Leading Ladies from Near and Far Visit Miami Children's

A Jordanian princess and the first lady of Florida both paid calls to Miami Children's Hospital in 2013.

In March, Princess Zein bint Al Hussein of Jordan visited the hospital to meet administrators and greet hospitalized children. Her Royal Highness toured the hospital to learn about some of the latest developments in medicine offered at Miami Children's and toured the hospital's Telehealth Center.

In April, Florida First Lady Ann Scott toured the hospital, including the sites of the future Advanced Pediatric Care Pavilion and expanded Emergency Department and read to children in the hospital's day care center.

Thank you, leading ladies, for making Miami Children's part of your busy year!

### Foundations of Success: Pillars and Building Blocks

When children are counting on you, everything you do counts.

Miami Children's Health System ensures that each and every member of the hospital family takes part in key initiatives through an operational framework that identifies common focuses so that all are aligned.

"Each year leadership establishes specific goals to support our established Pillars. Teams are assigned to support the goals and each quarter we review progress and, make adjustments, if needed, to ensure that targets are met," said Nikole Sanchez-Rubiera, Vice President of Transformation.

Providing the framework, are these five Pillars:

**People:** Strengthen recruitment, retention and talent development

**Growth:** Increase volume to drive favorable returns on investments

**Quality:** Advance a high quality, consistent patient experience as reflected by quality and outcome measures

**Margin:** Strengthen financial performance and flexibility

**Service:** Expand the health system brand via a differentiated patient experience

In addition to Pillars, the hospital also has Building Blocks that support it in achieving goals. These include digitization, ethics and compliance, using the Lean process improvement model, fostering collaboration through the "MCH Way" that guides culture, and philanthropy supported by the MCH Foundation.



"We have established common 'Pillars and Building Blocks' known to staff and shared with all new hires that keep us moving forward together."

Nikole Sanchez-Rubiera,  
Vice President of Transformation  
Miami Children's Hospital

### Continuous Improvement the Miami Children's Way

*Leaning in* is a way of life at Miami Children's Health System. When seeking ways to improve the patient experience or increase operational efficiency, employees know to tap the Lean methodology and the Lean tool kit for success.

The hospital first embraced Lean in 2008 and the results continue to dazzle, with more than \$8.9 million in savings attributed to Lean-based efficiencies, as well as reductions in patient wait times, discharge times and surgical start delays.

"Our entire organization speaks the language of Lean," said Nikole Sanchez-Rubiera, Vice President of Transformation. "When challenges arise, all departments and teams know to look to Lean tools, including 'spaghetti' diagrams, visual management, standard work and value stream mapping for sustainable solutions."

Since implementation, the hospital has created a department devoted to advancing Lean thinking and has trained 80 internal Lean champions to map clinical and operational processes and identify opportunities for improvement. In addition, 1,000 employees – approximately 33 percent of staff – have been trained in Lean methodology and Lean tools application.

To help other organizations interested in improving business practice, the hospital is offering Lean consulting services. For more information, contact [Lean@mch.com](mailto:Lean@mch.com) or call 305-663-8497.

# Build



### Taking Care of Those Who Take Care of Children

The staff of Miami Children's Health System is accustomed to putting children first. Now, thanks to an enhanced health incentive program adopted by the hospital in 2013, many employees are learning to make their own well-being a bigger priority.

The program, administered by Interactive Health – a leader in outcomes-based wellness solutions – utilizes lab results from participating employees to help identify those requiring treatment and lifestyle changes, and provides resources to help employees make those changes. A total of 92 percent of the 3,200 health system employees participated in the program. Following the on-site health evaluations, Interactive Health contacted 399 health system employees whose test results showed they required immediate medical attention, and 636 employees were enrolled in health coaching as a result of newly discovered health risks.

All employees participating in the program received a confidential report explaining their test results. Interactive Health provides guidance and resources to help employees strive toward health and wellness by modifying behaviors and helps facilitate employees obtaining medical care as needed.

"At Miami Children's, the health of our highly specialized and experienced workforce is essential to our success," said Michael Kushner, Senior Vice President and Chief Talent Officer.

Going forward, employees and participating spouses are provided with attainable health goal targets. Some need to maintain their health while others have specific goals to achieve. Those who maintain or achieve the target results next year following the annual lab tests will be eligible for the incentive insurance premium reductions.

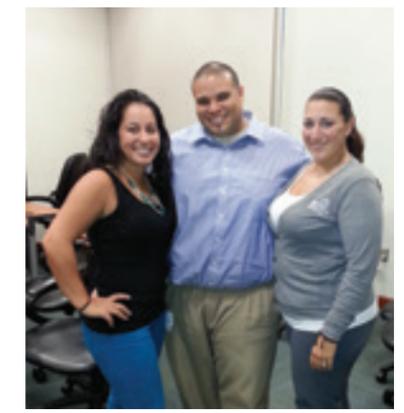
"Through our work with Interactive Health, we are increasing our commitment to supporting our employees through enhanced assessment and intervention assistance. Those identified with medical conditions requiring treatment are provided tools to help them improve their health as well as incentives for taking ownership."

Michael Kushner,  
Senior Vice President and Chief Talent Officer  
Miami Children's Hospital

# Help



# Win



## Lose to Win Program Brings Stunning Results

Losing led to success at Miami Children's Health System in 2013, based on results of a new employee weight-loss initiative developed by the organization's health and wellness team.

A total of 13 employees completed the first eight-month Lose to Win program, shedding a combined 628 pounds, for an average of 48 pounds per person!

The program's success can be attributed to a combination of team competition, coaching by dietitians, regular group exercise and regular weigh-ins to measure success.



# Community

## Community Benefits

### Miami Children's: Making a Difference for Children Each and Every Day

Miami Children's Health System is proud to be here for the children – and for the South Florida community we have been pleased to call home for more than 60 years. The health system leaves its imprint on the community in a great many ways, from the many millions of dollars in uncompensated medical care provided annually for disadvantaged families to training of the pediatricians and pediatric subspecialists of tomorrow. You'll also see our hand in countless enrichment programs that improve children's lives – from specialty summer camps for youngsters with critical illnesses to preventive medicine outreach programs and classes to help families safeguard children. We are proud to make a difference each and every day. Here's how:

#### An Economic Force in Miami-Dade County

Miami Children's contributes to the local economy in many ways. The health system employs a workforce of more than 3,400 employees. During 2013, the hospital contributed more than \$66 million in construction spending to the local economy for projects paving the way for its planned new Advanced Pediatric Care Pavilion.

#### Providing a Safety Net for Children

Miami Children's is the state's leading provider of healthcare services for medically needy children. Each year the health system contributes from \$16 million to \$20 million in uncompensated care. It's part of Miami Children's role as a regional safety-net facility, providing care for uninsured and underinsured children who need the pediatric specialty services that have earned the hospital stature among the nation's best pediatric hospitals. In addition to uncompensated care, 63 percent of patients are funded by Medicaid or a Medicaid HMO. We are indeed here for the children!



## Community Benefits



### Training Tomorrow's Pediatric Specialists

At Miami Children's Hospital, the next generation of pediatricians and pediatric subspecialists is already hard at work. The hospital is proud to be the largest provider of pediatric medical education in the southeastern United States, offering training for 84 pediatric residents and 33 subspecialty fellows annually. Contributions to physician and nursing education include a high-tech pediatric simulation program featuring child-size medical mannequins that duplicate the physiological responses of children.

### Primary Care

Miami Children's provides primary care and a medical home to the Medicaid population through its Pediatric Care Center located on the hospital's main campus. The Pediatric Care Center offers full-service pediatric and adolescent primary and specialty care for children from infancy up to 21 years of age. The center, which hosted about 12,750 visits in 2013, provides comprehensive, coordinated and family-centered clinical care with the goal of supporting families in the promotion of children's health and the prevention of childhood diseases. The Pediatric Care Center accepts all types of insurance, including Medicaid. For those without insurance, a sliding-scale payment structure is in place based on ability to pay.

### Pediatric Dental Services

Miami Children's is a regional leader in providing dental services – including outpatient services and surgical services – to medically underserved children and adolescents. The demand for these services exceeds capacity. The Pediatric Dental Residency Program, situated at Miami Children's Hospital Doral Outpatient Center, provided care for approximately 22,000 patients in 2013, while a new Adolescent Dental Program treated nearly 900 patients.

### Medical Outreach to Serve Those in Need

Health Connect in our Schools: Through this program, Miami Children's provides staffing for 12 clinics in the Miami-Dade County School system, offering primary care, first aid, vision, height/weight, body mass index screenings, and assessment and referral as needed. The nurses not only offer primary care services for students, but also offer health education to parents and school staff on topics of interest. During the 2013 school year, the program provided services to more than 6,915 children.

### Supporting New Mothers in Caring for Babies:

To help new mothers meet the needs of premature babies, the Division of Preventive Medicine partnered with The Children's Trust to provide parenting work groups for first-time mothers, teen mothers, and mothers with babies in the hospital's Neonatal Intensive Care Unit. The focus of the program is to support new parents in understanding the importance of bonding and attachment with babies.

## Community Benefits



### Classes and Programs to Promote Children's Well-Being

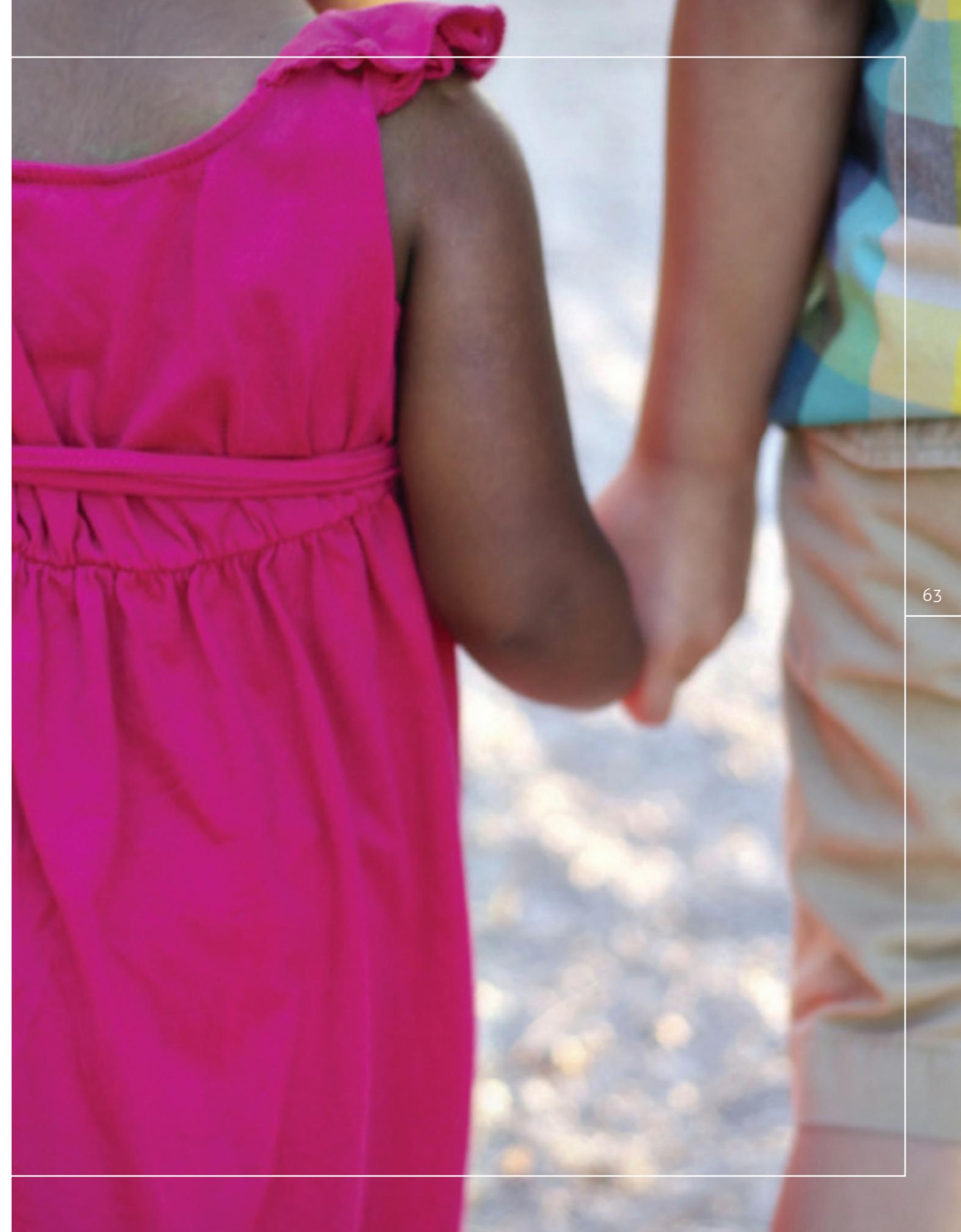
Several Miami Children's departments – including the Division of Preventive Medicine, the Department of Staff and Community Education, and the Child Life Department – work collaboratively to offer a variety of health- and safety-related classes and programs for parents, caregivers and children. Topics include:

- Breastfeeding
- CPR for parents and caregivers
- Child safety seat inspection station, offering inspections of safety seats for proper installation, product recalls and appropriateness for the age of the child
- Child life community field trips
- Diabetes management for children and teens
- First Aid
- Infant massage
- Internet safety
- Parenting skills
- Pool Safety
- Safe Sitter Program (8-hour program that instructs teens in caring for small children)
- Safety on Wheels rallies, available on request to inspect wheeled craft for safety and teach children about riding safely, including use of helmets.
- Safety health fairs (offered on campus and on location)
- Sibshops offering interactive activities and support for siblings of children with chronic health conditions
- Swimming lessons

### Specialty Camps Brighten Lives of Children with Chronic Illnesses

As part of a holistic approach to the care of critically ill children, Miami Children's offers a series of annual special camps that have enriched the lives of thousands of children from South Florida and beyond. Programs offer children with special needs the chance to enjoy activities and cultivate friendships with children with similar needs in a safe and supportive setting. Offerings include:

- Camp Funrise, a specialty camp for children with arthritis and related conditions conducted by the hospital's Division of Rheumatology. The week-long summer camp is for children ages 8 to 12 whose special needs make it impossible for them to attend other camps.
- Diabetes Youth Camp, a week-long camp for children ages 6 to 12, managed by the Department of Endocrinology. Children participate in managing their health, while having fun with other children with diabetes.
- Camp United Order True Sisters, a seven-day sleep-away camp for children ages 7 to 17 who have cancer. The camp helps the children develop self reliance while forming bonds with other children with cancer.
- Ventilation-Assisted Children's Center (VACC) Camp, a week-long camp for children requiring ventilation assistance and their families.
- Camp DMC, a multi-week therapeutic day camp for children with autism and related disorders. The program provides fun-filled activities to enhance each child's social and communications skills.



## Community Benefits

### Supporting Families of Hospitalized Children

When a child is hospitalized, the stress on the family can be enormous. To help support families of children in its care, Miami Children's offers a network of support services ranging from lodging near the hospital to free meals and special services to reduce stress.

- Miami Children's Devonshire Apartments feature 20 apartment units located two blocks from the hospital. Units are made available to families from beyond Miami-Dade County at minimal cost.
- Free meals from the hospital's cafeteria are made available to disadvantaged families of hospitalized children.
- Taxi vouchers are made available to provide transportation for disadvantaged families.
- Free parking is offered in the hospital's parking garage and a free shuttle service helps families navigate the campus.
- Miami Children's features a full-service family resource center. The Michael Fux Family Center offers amenities, including laundry services, a movie theater, business center, library, exercise room, kitchen, children's art and video center, showers and lockers, a breastfeeding room, massage and hair services, and an ongoing calendar of activities including scrapbook-making, classes on health topics and other diversions for patients and their families. All services are offered to families without charge.
- Educational tools, internet access, a hospital guide and numerous entertainment options are available to hospitalized patients and their families through the GetWellNetwork®. Options available include movies on demand, a variety of television channels, games, storytelling and music as well as tools for sharing information about the family's needs, expectations and satisfaction with services.
- Miami Children's offers several play rooms and teen rooms to enhance the care experience for children and families. The hospital's large play room includes an outdoor screen-enclosed area. Two teen rooms are furnished with teen-friendly equipment.
- Specially trained therapy dogs and their owners visit children at the hospital several times per week.
- The Big Apple Circus<sup>SM</sup> Clown Care program brings laughter and joy to the bedsides of hospitalized children.
- Child Life Specialists are available to help children understand what to expect while they are in the hospital, provide them with ways to normalize the environment through coping and distraction, and facilitate play and interaction with other hospitalized children. These specialists also help children and families become familiar with the hospital prior to admission, and provide instruction about the diagnosis and pending treatments.



## Community Benefits



### Helping Children Develop Work Skills

Miami Children's Hospital participates annually in a number of programs to help children develop work skills. Project Victory, a collaborative program with Miami-Dade County Public Schools, provides opportunities for special-needs teenagers to gain life skills through work. The goal is to support the teens in acquiring skills that can help them secure jobs upon graduation.

In addition, the hospital participates with Miami Senior High School's medical magnet program, providing learning opportunities for students interested in careers in nursing and other medical pursuits.

### Teaching ABCs of Health and Wellness

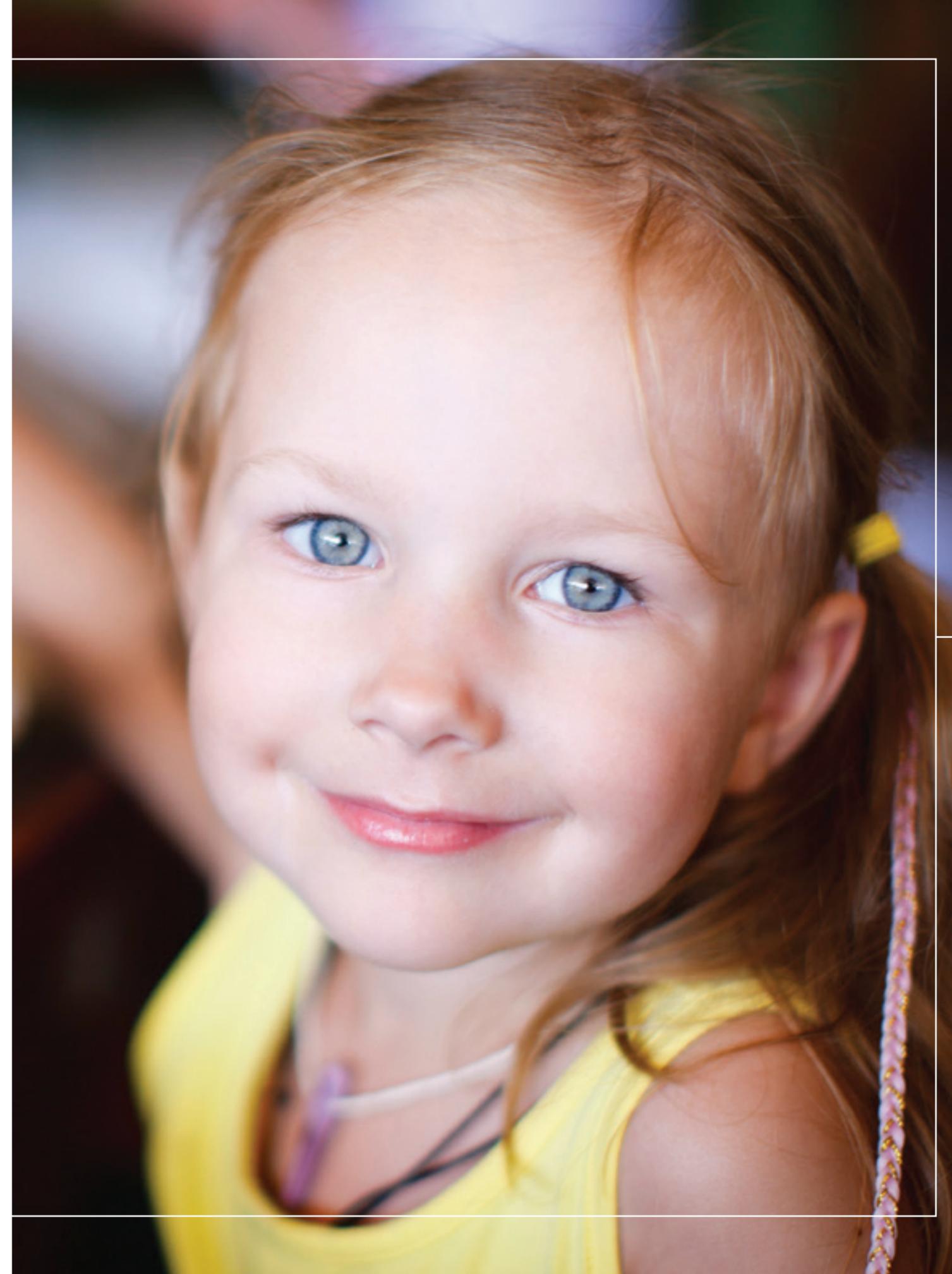
Miami Children's is partnering with school districts in Broward and Palm Beach counties to teach children how to incorporate health and wellness into their lifestyles. The hospital makes available an online health curriculum developed by HealthTeacher. The program was designed for kindergarten through high school students with topics ranging from good nutrition to bicycle safety. The goal is to equip children with the knowledge and tools needed to make better choices for their health.

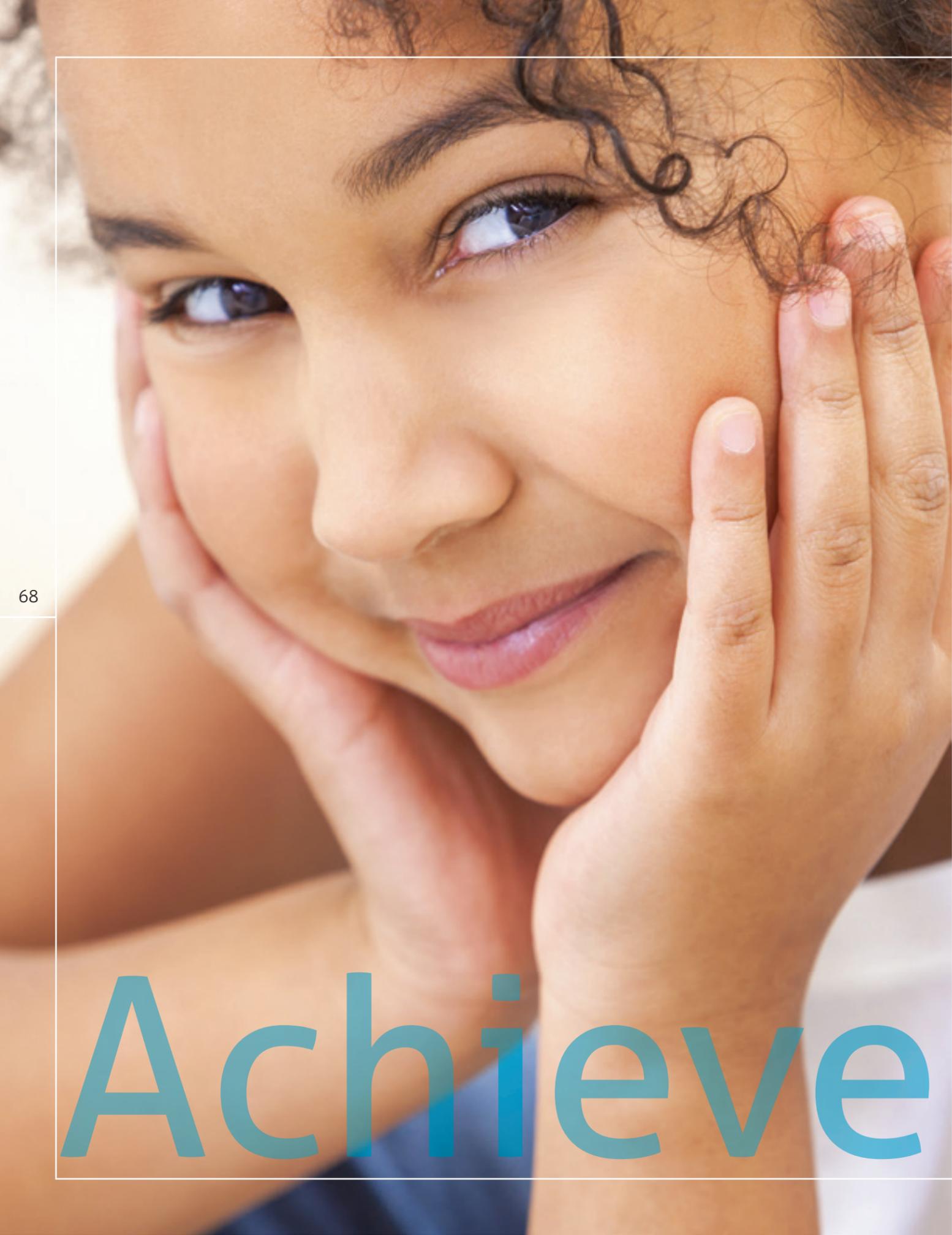
### A Website with a Difference

The Miami Children's Hospital website, MCH.com, offers a wide range of health information content for children and families as well as consumer information, including links to consumer websites, referencing food and children's product recalls. During 2013, visits to the site increased by 16 percent compared to 2012, and page views increased by 8 percent.

In order to promote wholesome programming for children, Miami Children's Health System sponsors several programs on WPBT Public Television, including Curious George, Dinosaur Train and Maya & Miguel. In addition, the hospital sponsors Radio Disney, including public service programming to promote children's health.

In addition, the hospital provides funding support for programs and activities that benefit children, including the Junior Orange Bowl, the world's largest youth festival, which includes youth competitions in athletics and other pursuits such as singing, art and writing. In addition, the hospital provides first aid services for more than a dozen athletic competitions held throughout the region.





# Achieve

## 2013 MCH Awards and Recognition



### National

#### Ten Miami Children's Hospital Programs Ranked Tops in the Nation

Ten Miami Children's Hospital pediatric specialty services were among the best in the nation, according to *U.S. News & World Report's* 2013-14 "America's Best Children's Hospitals" rankings. For the third consecutive year, Miami Children's was the only hospital in Florida to have programs ranked in all 10 pediatric subspecialty categories evaluated by the publication.

#### Miami Children's Among Parents Magazine's 'Best Children's Hospitals'

Parents magazine has included Miami Children's in its 2013 listing of "Best Children's Hospitals," following an extensive survey conducted by the publication. Miami Children's is the only hospital in Florida to make the extended list, which includes 25 children's hospitals from throughout the country.

#### Miami Children's Hospital Ranked Fifth in 2013 InformationWeek 500

Miami Children's Hospital in 2013 was ranked fifth in the nation in the 2013 InformationWeek 500 – a list of the top technology innovators in the U.S. The MCH Information Technology Department has championed the use of technology in ways that optimize customer service, improve patient engagement and empower the patient and the consumer.

#### Hospital Renews Magnet™ Recognition Status

For the third consecutive time, Miami Children's Hospital in 2013 achieved Magnet™ Recognition – the gold standard for nursing excellence – as part of the American Nurses Credentialing Center's (ANCC) Magnet™ Recognition Program. This credential is the highest honor an organization can receive for professional nursing practice.

#### Miami Children's Among Top Training Facilities

Miami Children's Hospital was again ranked among *Training* magazine's "Top 125 Training Organizations." Every year since 2006, the hospital has been included in the rankings, which recognize organizations that invest in employee development, innovative learning solutions, creative web-based training solutions, leadership development programs and more.

#### Computerworld Names Miami Children's Among Best Places to Work in IT

Computerworld again listed Miami Children's Hospital as a top 100 organization in its 2013 "Best Places to Work in IT." This honor recognizes companies that challenge their IT staffs while providing great benefits and overall satisfaction.

#### Miami Children's Earns Excellence Through Insight Award

Miami Children's Hospital received a 2013 Excellence Through Insight Award for "Overall Outpatient--Pediatric Unit Patient Satisfaction" from HealthStream, a leading provider of learning, talent management, and research solutions for the healthcare industry. The hospital earned the honor for achieving high 2012 patient satisfaction scores within its outpatient care units.

#### Miami Children's Hospital Receives Medical Education Reaccreditation with Commendation

Miami Children's Hospital was resurveyed by the Accreditation Council for Continuing Medical Education (ACCME) and awarded accreditation with commendation for six years as a provider of continuing medical education for physicians. Miami Children's Hospital has long been a leader in advancing continuing medical education for physicians.

## 2013 MCH Awards and Recognition

### National

#### **Miami Children's Heart Program Designated an Aetna Institute of Quality®**

Miami Children's Hospital has been designated an Aetna Institute of Quality® Cardiac Care Facility for comprehensive heart and vascular treatment. Aetna makes information about the quality and cost of healthcare services available to its members to help them make informed healthcare decisions. In line with this goal, Aetna recognizes hospitals and facilities in its network that offer specialized clinical services for certain health conditions. Facilities are selected for their unique expertise in consistently delivering evidence-based, safe care.

#### **Miami Children's Hospital Heart Program Recognized as Optum Center of Excellence for 2013**

Miami Children's Hospital has been designated a member of the Optum Centers of Excellence network in the area of Congenital Heart Disease for 2013. As a member of the Centers of Excellence network, MCH is recognized for having met or exceeded rigorous performance standards and quality guidelines.

#### **Website Wins National Award for Electronic Communications**

MCH.com and Miami Children's Health System marketing team won a Silver Award for "Best Rich Media" at the 2013 eHealthcare Leadership Awards presented in November. More than 1,100 entries were submitted in multiple electronic communications categories from healthcare organizations throughout the U.S.

#### **Hospital Garners Three National Awards for Marketing Excellence**

The Miami Children's Health System Marketing and Public Relations Department received three national Aster Awards for Excellence in Medical Marketing for 2013. The health system received gold awards for newspaper print advertising and television advertising and a silver award for its annual report.



## 2013 MCH Awards and Recognition



### Regional

#### Miami Children's Hospital Receives Three South Florida Parenting Kids Crown Awards

Miami Children's Hospital received three 2013 South Florida Parenting Kids Crown Awards.

The MCH recognition includes:

- *Best Pediatric Hospital in Miami-Dade County*
- *Best Pediatric ER in Miami-Dade County*
- *Best Kept Secret: Miami Children's Hospital Doral Outpatient Center*

Kids Crown winners are chosen annually by the readers of South Florida Parenting.

#### Coral Gables Chamber Bestows Diamond Award

Miami Children's Hospital received a Diamond Award in the healthcare category from the Coral Gables Chamber of Commerce. The chamber presents awards each year in various categories to recognize organizations that provide exceptional leadership in the community and beyond.

#### Hospital is Winner of 2013 Worksite Wellness Award

Miami Children's Hospital has been awarded the "2013 Florida Worksite Wellness Forum Award" by The Florida Heart Research Institute, in partnership with the Consortium for a Healthier Miami-Dade, an initiative of the Miami-Dade County Health Department. Miami Children's was selected for demonstrating its commitment to employee wellness practices and programs that produce positive health outcomes.

#### Dr. Deise Granado-Villar Receives Hispanic Star Award

Dr. Deise Granado-Villar, Chief Medical Officer & Senior Vice President for Medical and Academic Affairs at MCH, was awarded a "Hispanic Star Award" as the Hispanic Health Professional at the Miami International Mall Hispanic Heritage Celebration. Dr. Granado was honored for her leadership in advocating for children and for developing programs that extend medical care to the underserved.

#### Ed Martinez Selected South Florida CIO of the Year

Ed Martinez, Senior Vice President and Chief Information Officer at Miami Children's was selected by the South Florida Business Journal as a 2013 CIO of the Year. The award recognized his achievements in championing the use of technology in ways that optimize customer service, improve patient engagement and empower the consumer.

#### Miami Children's Receives Three Mark of Excellence Awards

Miami Children's received marketing awards in three categories, during the 2013 Florida Hospital Association Mark of Excellence Awards presentation. The hospital's marketing team garnered awards for web-based marketing, social media and community outreach.





## Miami Children's Hospital Foundation 2013 Highlights

### Children's Miracle Network Hospitals® Grows for the Children

#### Children's Miracle Network Hospitals

Miami Children's Hospital is the exclusive Children's Miracle Network Hospital in Miami-Dade, Broward and Monroe counties. Children's Miracle Network Hospitals® (CMN Hospitals) is an international non-profit organization dedicated to raising funds and awareness for 170 children's hospitals across North America. Its core philosophy is to keep 100 percent of donations in the local area in which they are raised.

#### Miracle Balloon Campaigns:

- Publix Super Markets, Inc., hosted its annual three-week campaign and raised more than \$587,000.
- Costco Wholesale locations in South Florida hosted a month-long campaign and raised more than \$248,500, a nearly 29 percent increase from 2012.
- Buffalo Wild Wings, a new local partner, hosted a holiday campaign and raised more than \$1,800.

#### Events and Promotions:

- The 13th Annual Marriott/CMN Hospitals golf tournament raised nearly \$62,000.
- More than 200 students at the University of Miami raised \$15,000 at the Canes Dance Marathon.
- Twenty-five local Dairy Queen locations participated in Miracle Treat Day and the Homestead location hosted a Monster Jam event.
- The 7th Annual Taste of Harbor Beach event raised more than \$45,000.
- Sixty-five organizations partnered with MCH Foundation for Miracle Jeans Day and raised more than \$15,000.
- IHOP Restaurants hosted its Annual National Pancake Day and two paper icon campaigns and raised more than \$118,000.
- More than 300 students registered for the Annual Florida International University Dance Marathon and raised more than \$70,000.
- A partnership with two USA Gymnastics locations resulted in more than \$5,400 being raised by gymnasts ages 5 to 15.

#### Student Involvement:

- Sigma Alpha Epsilon at University of Miami raised more than \$21,500 through their annual Paddy Murphy Week fundraisers and their annual convention which was held in Miami.
- Sigma Chi at Florida International University hosted its annual Derby Days and raised more than \$8,000, an increase of almost 199 percent since the previous year's campaign.
- Members of Phi Delta Epsilon, Phi Mu and Zeta Beta Tau hosted various fundraisers.

#### Year-Round:

- Local credit unions raised more than \$20,000 through the Credit Unions for Kids Program.
- HMS Host at Miami International Airport and Tom Thumb Food Stores continued to support the CMN Hospitals canister program.
- Participating RE/MAX offices continued to support CMN Hospitals through the Miracle Home Program, by making a donation for every closed transaction.



Children's  
Miracle Network  
Hospitals

## Miami Children's Hospital Foundation 2013 Highlights



### 2013 Diamond Ball Raises Record \$5 Million

Nearly 800 celebrities, community leaders, philanthropists, physicians, friends, supporters, patients and families of Miami Children's Hospital experienced a bold and elegant depiction of "A Brazilian Carnival" at MCH Foundation's 2013 Diamond Ball held in October. The black-tie affair raised more than \$5 million, including announced gifts, that will help support world-class care at Miami Children's Hospital. The 2013 Diamond Ball was led by Chairs Marile and Jorge Luis Lopez

and International Chairs Ana and Tony Figueroa Cisneros. As a highlight of the soiree, Grammy Award-winning singer Juanes was inducted into the Ambassador David M. Walters Pediatric Hall of Fame.

*From left to right: The Miami Heat's Shane Battier and Ray Allen; Grammy award-winning singer and Hall of Fame inductee, Juanes; Diamond Ball International Chairs Tony and Ana Figueroa Cisneros with Chairs Marile and Jorge Luis Lopez*



### 'Bella's Promise' Project

MCH Foundation joined the Live Like Bella Foundation in December to create a very special partnership, now celebrated as "Bella's Promise." The partnership was announced on the birthday of Bella Rodriguez-Torres, the young cancer victim commemorated through the Live Like Bella Foundation™. The partnership focuses on increasing innovative research offerings at Miami Children's Hospital to support children with cancer.



*Actress Karen Martinez, singer and Hall of Fame inductee Juanes with MCH Foundation President & CEO Lucy Morillo, Cruciani Global Communications Director Laura Sordo, and MCH President & CEO Dr. M. Narendra Kini*

### Stylish Support from Cruciani Fashion House

A highlight of the Diamond Ball was an announcement by world-renowned Italian fashion house Cruciani of a special donation of 600,000 of its popular macramé lace bracelets to raise funds for Together For The Children, The Campaign For Miami Children's Hospital. A limited edition bracelet featuring the hospital's logo was presented to the celebrities in attendance, including Miami Heat players Ray Allen and Shane Battier, and the evening's honoree, Grammy award-winning singer Juanes. The unprecedented donation also marked

a milestone for Cruciani in the expansion of its brand in the American market. Since the announcement in October, Cruciani has become an important fundraising initiative for the foundation. The bracelets are available at [mchf.org/cruciani](http://mchf.org/cruciani), and also at the main campus gift shop.



### Walking Together for the Children

MCH Foundation donor Miguel "Mike" B. Fernandez made a heartfelt journey in 2013, walking from France to Spain to raise funds to support Miami Children's Hospital. After his 19-month-old granddaughter, Daniella, underwent open-heart surgery through the hospital's Heart Program, this remarkable donor was moved to do something extraordinary for the institution that saved her life. In honor of Daniella and all children, Mr. Fernandez embarked

on a pilgrimage to Santiago de Compostela, Spain. With this endeavor, dubbed Walking Together for the Children, Fernandez, raised more than \$1 million for Together For The Children, The Campaign For Miami Children's Hospital. He invited all who felt inspired by his journey to follow him through various social media channels, and received the support of several celebrity friends, including Ray Allen, Andy Garcia and Martin Sheen.

## Miami Children's Hospital Foundation 2013 Highlights



### MCH5K Goes the Distance for Children

More than 4,000 runners, walkers and spectators came together on September 21, 2013 at the Hyundai Hope On Wheels 3rd Annual Miami Children's Hospital 5K presented by Sabadell United Bank. The MCH5K was held for the third consecutive year in the City of Coral Gables and raised nearly \$500,000 for the children and families at Miami Children's Hospital, bringing the total amount raised since its inception to more than \$1 million. Featuring fundraising

teams honoring patients and former patients, as well as groups wishing to make a difference, the MCH5K showcased the many lives that have been impacted by Miami Children's Hospital and celebrated the children. The 2013 MCH5K hero, 4-year-old cancer survivor Ava Crowley, inspired participants to cross the finish line.

*From left to right: 2013 MCH5K hero Ava during the handprint ceremony; Runners take off from the start line at the 2013 MCH5K*



### All in Fore the Kids

Hundreds of business and community leaders joined together for All in Fore the Kids - two fundraising events to support one cause - the children and families at Miami Children's Hospital. The events, held at the Biltmore Hotel & Golf Course, raised more than \$400,000 for MCH Foundation. All in Fore the Kids kicked off with the Inaugural Gentlemen's Night Out presented by Turner Construction on April 18 and culminated with the Miami Children's 31st Annual Corporate Golf Invitational on April 19. Chaired by Jesus Salas, Executive Vice President of

Programming for Spanish Broadcasting Systems, and John Agnetti, Esq., Partner at Hoffman, Larin & Agnetti, PA, All in Fore the Kids was also supported by Michael Baiamonte, Voice of the Miami Heat and grateful parent, who served as Master of Ceremonies.

*MCH Foundation President & CEO Lucy Morillo with former Miami Dolphins player Dick Anderson, alongside the 1973 Vince Lombardi Trophy; MCH Foundation Board Chair Thomas Cornish, MCH Foundation President & CEO Lucy Morillo, MCH President & CEO Dr. M. Narendra Kini, and MCH Board Chair Gary Gregory*



### More Wine, Women and Shoes

More than 450 ladies slipped into their stilettos and joined together at the sold out 2nd Annual Wine, Women & Shoes Presented by Elizabeth Spill for a day of shopping and fun with the common purpose of supporting world-class pediatric healthcare. Guests from throughout South Florida gathered at the Coral Gables Country Club on February 7 to raise their glasses and, most importantly, to raise nearly \$450,000 to benefit the children and families at Miami Children's Hospital. This amount is nearly double what was raised at the inaugural event. Event Co-Chair and CBS 4 Anchor Shannon Hori once again served as Mistress of Ceremonies and shared the role with fellow Co-Chairs Criselda Breene and Carola Pimentel.

*2nd Annual Wine, Women & Shoes co-chair Criselda Breene, CBS 4 anchor Shannon Hori, Vanessa Martinez with her daughter, and featured patient at the event, Luna Martinez, event co-chair Carola Pimentel, and MCH Foundation President & CEO Lucy Morillo.*

# A Special Thank You From Miami Children's Hospital Foundation

MCH Foundation's mission is to raise funds and awareness for Miami Children's Hospital to help ensure the health and happiness of children everywhere. As Miami Children's Hospital continues reaching to new heights with ambitious goals to transform healthcare and extend it to more families than ever – whether close to home or around the world – our foundation counts on generous support to provide the resources the hospital needs to bring better health, better outcomes and a better quality of life to children wherever they are. That's why we have embarked on Together For the Children, The Campaign For Miami Children's Hospital, an ambitious endeavor that will fund critical priorities to advance state-of-the-art healthcare for the hundreds of thousands of children and families who turn to Miami Children's each year with hope and confidence. We are grateful to the many committed and generous individuals, corporations, foundations and other organizations who came together in 2013 in making healthier, happier children a top priority.



## Support:

### 1,000,000 - \$4,999,999

Children's Miracle Network Hospitals®

### \$500,000 - \$999,999

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### \$250,000 - \$499,999

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World Duty Free Group at Miami International Airport  
Maria E. Zenoz

**\$1,000 - \$2,499**  
Ace - Baro Hardware, Inc.- Store #5468F  
Adriana Castro  
Advocate Home Care Services

Julee Akselrad  
Maria Elena Alayeto, RPH  
Anthony Alfonso  
Irvin Alfonso  
Ray and Shannon Allen  
Nolan R. Altman, MD  
Maribel Alvarado  
Betsy Alvarez  
Pamela Alvarez  
American Express Charitable Fund  
American Legion  
Ana Mari Ortega LLC  
Linda Anderson  
Angones, McClure & Garcia, PA  
Ansin Foundation  
Apollo Bank  
Carolina and Jeffrey W. Ardizon  
Isabel and Oscar J. Arellano  
Michael Arguelles  
Juan E. Aristizabal  
Arnstein & Lehr LLP  
Andres Asion, PA  
Raymond P. Augustin  
Jerome Axelrod  
Cindy M. Ayala  
Azel Family Charitable Gift Fund  
Carolina R. Azqueta  
Badia Spices Inc.  
Scott L. Baena, Esq.  
Avi C. Baitner, MD  
Jay T. Baitner, JD  
Balenciaga  
Essie and James W. Barfield Fund  
Antoinette Barish  
Ana and Robert Barlick  
Melissa L. and Shawn D. Barnhardt  
Michael R. Bartlett  
Nancy and Jon Batchelor  
Hans R. Baumann  
Jennifer and Joseph A. Baumer  
Victor Behar  
Benworth LLC  
Justin Bergnes  
Jeff and Yolanda Berkowitz Family Charitable Foundation Inc.  
Elizabeth and Benjamin E. Berman  
Amanda S. Bikhari  
Bioheart Inc.  
Blanca Commercial Real Estate  
The Honorable Beth Bloom and Lyle Stern  
Antomo Blovid  
Elena C. Bluntzer  
Monica and Julio Luis Borges  
Richard W. Boyce  
Irma and Norman Braman  
Beatriz Bravo-Gutierrez and Ricardo Gutierrez  
Brightstar Corp.  
Diana Brooks  
Elinor Brown Reece  
Brown-Forman Beverages  
Barbara A. Bueno  
Burberry  
Martin G. Burkett  
Burton & Rose Kahn Family Foundation  
Xenia B. and Nicholas G. Bustle

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Amy and Jose Cabrera  
Miriam and Marcio C. Cabrera  
Tom Cabrerizo  
Jeanne and Carlos Carbonell  
Tina and J. Daniel Carlo  
Nancy E. Carr  
Michael A. Carricarte Sr  
Hector F. Carrion  
Mary and Kevin D. Carroll  
Michelle Castellanos  
Ross & Carol Y. Castro Foundation  
Georgina R. Castro  
Catholic Charities of the Archdiocese of Miami Inc.  
Ian Caven  
CCRD Partners  
Pablo L. Cejas Jr  
Dr. Jaime H. Cercone Jaime H. Cercone, MD  
Mirta and Gilbert Chediak  
Cherry Blossom Scandanavia USA LLC  
Richard Chervony  
Connie and John Cioffi  
Sidney & Alma Coates Foundation  
Cobb Family Foundation  
Coconut Grove CY Owner LLC  
Alexandra M. Codina  
Cole, Scott & Kissane, PA  
Nancy S. Cole  
Commcare Pharmacy  
Compass Financial Federal Credit Union  
Conrad Hotel - Miami  
Marco A. Contreras, DDS  
CO-OP Financial Services  
Kenneth A. Coto  
Susan and Joseph R. Coulter III  
Marina and Gustavo Couto  
Coventry Health Care of Florida  
Creative on Demand  
Anne Cruz-Alvarez  
Katharine Cue-Fuente Campaign  
Carlos Curbelo  
Claudia C. Curiel  
D & K Ace Hardware Inc.  
Dade County Federal Credit Union  
Daniella Ortiz Design Corporation  
Marylin R. Dans  
Lauren and Michael Davis  
Vivian de las Cuevas-Diaz, Esq, and Ricardo J. Diaz  
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Di Pauli Family Foundation Inc.  
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Nancy C. Dobrolet, MD  
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Miriam Dosal Stone and Howard Stone  
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Vivian and Miguel F. Dueñas  
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Elite Matchmaking  
Miriam and Daniel A. Emperador  
Jim Ertzman  
Christina and David Evensky  
Everglades High School  
EWM Realty  
Colleen and Richard D. Fain  
Jade Media  
Gerard M. Fernandez  
Maria A. Fernandez  
M. Beau Ferrari  
Rochelle and Robert Finvarb  
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Florida Health Plan Administrators LLC  
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Ford Midway Mall, Inc.  
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Luke Freeman  
Connie Freydel  
Angelica and Arthur L. Gallagher  
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Sara and Jay M. Gamberg  
Cole, Scott & Kissane, PA  
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N. J. Gentry  
Elise and Michael Gerrard  
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Gold Coast Beverage Distributors  
Agustin Gonzalez  
Antonio R. Gonzalez  
Manuel Gonzalez  
Barry J. Gottlieb  
Diana S. Granados  
Salvatore S. Greco  
Kevin Green  
The Grieco Family  
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Roni Grossman and Flynn Turner  
Rene A. Guerra  
Carlos M. Guida, MD  
Sheldon B. Guren  
Miriam H. Guso  
Ricardo Gutierrez  
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Darlene and William N. Hanes  
Tomas Hauff  
Linda and William Haugland  
William C. Hawk  
Tiffany and Alex Heckler  
HEICO Corporation  
Donnelly and Charles H. Heim  
Diane Star Heller and Daniel Neal Heller  
Liz and Adolfo Henriques  
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Damarie Quintana and Carlos Herrera  
Hilton Worldwide

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HKS Inc.  
Marcia and Joel Hochberg  
Holland & Knight LLP  
Howard and Sharon Soco Family Foundation  
Jacqueline Humbert  
Kathryn and Paul A. Hurt  
Chandra Iglesias-Balsera  
Impulse Enterprises LLC  
The Ironman Foundation  
Esther Jackson  
Elizabeth and Joseph M. Jackson  
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Karma Couture Inc.  
Martin Keisch  
Kendall Hyundai  
Danyal M. Khan, MD  
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Rena Kliot/Pulse International Realty  
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Estate of Harold T. Knutson  
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Martinez Engineering Group Inc.  
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Tenelle and Riley McCormack  
Martha and Fred H. McGill  
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Media Design Systems Inc.  
Medical Marketing Group  
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Metropolis Fitness & Spa  
Miami Coconut Grove Courtyard  
Miami Dade College Foundation  
Midtown Athletic Club Weston  
Nina N. Miguel  
Dennis P. H. Mihale  
Seth Miles  
Bronwyn C. Miller Udell  
Bob Miller  
Cristina and Henry Miller  
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Dana and Scott S. Miller  
Catherine W. Robert Miller  
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Miss America Organization  
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Louise and Terry Moore  
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Morgan Stanley Cybergrants  
Maria and Spencer Morgan  
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Scott R. Moss  
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Madelaine Munilla  
Alisa M. Muniz-Crim, MD and Juan C. Muniz, MD  
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Enrique Murciano  
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Tammy and Victor Napoli  
Victor Napoli Jr  
Susan E. Neil and L. Wayne Oliver  
Nesaquake Middle School  
Amir Neshat  
Nest Casa LLC  
Network for Good  
Mayda Cisneros Couture  
Northwestern Mutual - The Coral Gables Group  
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Graysy and Carlos Oramas  
Orange Theory Fitness  
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Maria C. Ortiz  
Karen and Larry D. Overton  
Luke Palacio  
Steven L. Paquet  
Courtney Parmenter  
Pari and Anil Patel  
Ricky Patel, Esq

Peckar & Abramson  
Tatiana Perevozchikova  
David Perez  
Oscar Perez  
Richard Pfenniger  
PHI Air Medical  
Phi Mu Fraternity  
Eleonor Pimentel, MD  
Marlene and Wilfredo Pino  
Planet Dodge  
PNC Bank, FSB  
Potamkin Hyundai  
Premier Eye Care of Florida LLC  
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David Pyle  
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Jorge L. Raad  
Stuart Rachlin  
Catherine and John Ragheb, MD  
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RE/MAX Consultants Realty  
RE/MAX Premier Associates  
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Janet and Albert Rego  
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Republic National Distributing Company  
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Jessica and Steven M. Rhodes  
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Joan Robins  
Sandra D. Robinson  
Laura and David Roda  
Edwin Rodriguez  
Raul Rodriguez  
Sylvia Rodriguez  
Anita Roldan  
Audrey H. and Jack Ross  
Anthony F. Rossi, MD  
Marilena and Lewis M. Rossi  
Travis Ruane  
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Karen Salas-Morales and Victor A. Morales  
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Marlene and Jose A. Santos  
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Henry Schein Inc.  
Joan and J. David Scheiner  
Donna and Mark Schumacher  
Laura and David Schwartz  
Maria Isabel and David Schwedel  
Searcy, Denny, Scarola, Barnhart & Shipley, PA  
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Martin E. Segal  
Seminole Comedy Inc.  
Barbara and Norman Shapiro

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Grace and Rodger D. Shay  
Sheila G's  
Teresita Shelton Bernace  
Taylor Sherman  
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Jacqueline Silverman  
Allison Keller Simon  
Simply Healthcare Plans Inc.  
Sirven & Arronte LLC  
Daryl and David Sissman  
Robbin S. and Joseph J. Slama  
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C. Blair and Jorge A. Sonville  
South Broward Accounting  
Miami Dolphins Foundation  
South Motors Company of Dade County  
St. Thomas the Apostle Educational Fund  
Jared H. Stitz  
Pedro A. Suarez, SJ  
Christine L. Sutcliffe  
Tate Enterprises  
Tax Services of Miami, Inc.  
Margo and Richard Michael Taylor  
The Collection  
The Easton Group  
The Rubin Group Inc.  
Eris Thomas and Robert H. Thomas, MD  
Sabrina Tiritante  
Walter S. Toole II  
Encarnacion Tortajada de Ibars  
Tropical Financial Federal Credit Union - Miramar Park  
Tropicars Golf & Utility Vehicles  
Stacy and Sam Troy  
Trupkin, Babyak, Wilentz & Hirsch, DDS, PA  
Tuckerton Lumber Co.  
Aileen M. Ugalde  
United Faculty of Miami Dade Community College  
United HealthCare Services Inc.  
University Directories LLC  
Maria Elena Uzcatogui  
Martha and Raul Valdes-Fauli  
Julia and Jose Valle  
Jose Vargas  
Danial Vercetti  
Vernon Carey Foundation  
Celsa and Carlos Villarreal  
Jorge Villoldo  
Rafael Villoldo  
Candido Viyella  
Deborah and Norman M. Waas  
Shoshanna and Scott A. Wagner  
Walter Ray Allen Jr  
Jocelyn Watkins  
Les Weil  
Jaclyn and Richard Jay Weiss  
Linda Weitz  
Weston Courtyard by Marriott  
Carole Wien Langer  
William F. Poe Foundation  
Edwin Willinger Charitable Trust  
YouFit Inc.

YourCause LLC  
Youth Service America  
Ruth Zegarra  
Zeta Beta Tau  
Yemy Zonana  
Zuma & Sons Distributors Corp.

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Ace Hardware  
Andrea Beloff Fine Art  
Bonfaire Inc.  
Coral Gables Country Club  
Spirit of Children  
Starlight Children's Foundation

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Advanced Home Theater  
American Airlines  
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Balenciaga  
The Biltmore Hotel  
Bradford Renaissance Portraits Corp.  
Casa Smiles  
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Lauren Sturges Fernandez and Charles Fernandez  
Karla Conceptual Event Experiences  
Lionheart Capital LLC  
Marriott International  
Ocean Drive Media Group  
Oliva Cigar Company Co.  
Perry Ellis International Inc.  
Pritchard Sports & Entertainment Group  
ProFlowers  
Red Cap  
Snap Global Solutions  
Sunshine Gasoline Distributors Inc.  
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The Elite Firm  
Kira Turchin and Jason S. Turchin, Esq  
Universal Power Equipment Inc.  
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FIU Dance Marathon  
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Kramer Portraits, New York  
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The Miami Herald and El Nuevo Herald  
Midtown Bar LLC  
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Neiman Marcus - Merrick Park  
Orthodontics Only  
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Passion Growers, LLC/ Cheryl and Jaime Peisach  
Mary Lou Rodon, Esq and Peter Dolara  
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ScanSource Latin America  
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Stage Coast  
Tee Shirt Central Inc.  
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Amigos Near Foundation  
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Circle of One Marketing  
Coca-Cola Refreshments USA Inc.  
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Coral Way K-8 Center  
Dazzling Butterfly Inc.  
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FIU-Recreation Services  
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New World Symphony  
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**\$1,000 - \$2,499**  
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Colonnade Outlets at Sawgrass  
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Dairy Queen of Miami-Dade County  
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ETC Hotels  
Event Rentals  
Everglades High School  
Steven Fales  
Willie Fernandez  
Florida Power & Light  
Marriott Residence Inn - Weston  
Getchasome Charters  
Golden Key International Honour Society  
Golfsmith International  
Grove Isle Hotel & Spa  
Hard Rock Cafe  
Homestead Miami Speedway  
Hyde Tools Inc.  
JAFREJO Restaurant Group  
JC Toys  
John I. Smith K-8 Center  
Juicera  
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Meat Market  
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Muse in the Gables  
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Neiman Marcus at the Galleria  
Nickelodeon  
Old Memorial Golf Club  
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Orlando World Center Marriott  
Panda Express  
Pediatric Supplier Inc.  
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Radio Disney  
Razzle Dazzle Barbershop  
REM Interactive  
Renaissance Sao Paulo Hotel  
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Rhythm City Productions

The Ritz-Carlton - South Beach  
Riviera Country Club  
Rodbenders Raw Bar & Grill  
Royal Caribbean International  
Safari Ltd  
Saks Fifth Avenue - Bal Harbour  
Scratch DJ Academy  
Shane Battier Foundation  
Nina Shepard  
SIME Realty Corp.  
Joseph J. Slama  
Jon Sobel  
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Sound Components Inc.  
Miami Dolphins Foundation  
St Emin's Hotel Autograph Collection  
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Donna Stewart  
Stuart Weitzman  
Sunrise Sports and Entertainment  
Taylor & Mathis of Florida Inc.  
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Louie Tenazas  
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The Law Offices of Francisco J. Viñas, PA  
The Mandelstam School  
The Ritz Carlton St. Thomas  
Tranquility at Doral  
Tropical Financial Federal Credit Union - Miramar Park  
Trump National Doral Golf Club  
Turner Construction Co.  
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Vitamin C Communications  
Walgreens #03211  
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Walmart #1590  
Walmart #1845  
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Elliot Auerhahn  
Avant Garde Salon  
Azzurro Fashion  
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Bubbles & Pop Event Spa Boutique  
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Dadeland Marriott  
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Gold Coast Beverage Distributors  
Grand Cayman Marriott Beach Resort  
Barbara and Alexander Havenick  
Heery S&G  
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Logistical Outsourcing Inc.  
Gavin Maloof  
Manhattan Beach Marriott  
Kasey Marino  
Mario's Kids Photo Studio  
Marriott Marina Del Rey

Marriott Marquis & Marina San Diego  
Master Concession Air - Worldwide Concessions  
Miami Airport South Courtyard  
Miami Art Museum  
Miami Coconut Grove Courtyard  
Miami FOP  
Miller Sports Training & Fitness  
Misha's Cupcakes  
Martha Montaner  
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One Stop Realty Center  
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Ouhlala Gourmet Corp.  
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Passion Restaurant Group  
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Pinecrest Police Department  
Pink Laundry Boutique  
PNC Bank, FSB  
Portland Marriott Downtown Waterfront  
Gene Prescott  
Protective Coatings  
PRP Wine International Inc.  
Quintairos, Prieto, Wood & Boyer, PA  
RE/MAX Advance Realty  
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Renaissance Hotel Concourse Atlanta Airport  
Renaissance Hotel Washington DC, Downtown  
Renaissance New York Hotel 57  
Renaissance Orlando Resort at SeaWorld  
Rene Ruiz Couture Inc.  
Resorts World Bimini Hotel  
The Ritz-Carlton - Fort Lauderdale  
The Ritz-Carlton - Naples  
The Ritz-Carlton - Pentagon City  
Kelly and Reese Robinson  
Sabor Havana Cigars at Doral  
San Francisco Marriott Marquis  
Henry Schein Inc.  
Seaworld Parks & Entertainment  
Seminole Hard Rock Hotel & Casino  
Shop-Vac Corp.  
Shula's Golf Club  
Signature by Chris Anthony  
Silicon Valley Bank  
Sirissima  
Sly Mart Sales  
SocialMiami.com  
Eva O. Somoza  
Melissa Soto  
South Miami Senior High School  
Southwood Middle School  
Square Tronics  
St. Kevin Catholic School  
Starcom Mediavest  
The Pastry Shop by Magic City Chefs  
The Polo Life

The Quin  
The Shore Club  
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The Westin Atlanta Airport  
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The Closet Boutique LLC  
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Cool-Breeze Air Conditioning  
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Dependable Packaging Solutions	Pavel Miranda	Paula Williams-Laird	The Cookie Bandit Inc.	Gift Chixx	Nicole and Edgar M. Lozano	Luz E. Payan	The Capital Grille
Diaper Cakes by Morgana	Freddy Mogollon	Willis Group	Cookielicious Pastry Shop	Give A Hand Receive A Smile Inc.	Susan Lujan	Robert Pearce	DoubleTree by Hilton
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E. Perez Photography	Bianca Moura	Wonderland Montessori Academy	The Coral Gables Museum Corp	Clara Gomez	Liset Maldonado	Elia Perez	The Vendor Center
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Express Travel	Museum of Discovery and Science		Cosmetics of France Inc.	Alyssa Gonzalez	Carina Man	Phi Gamma Delta	Time to Play Magazine
Elizabeth Ferrer-Alfonso	Pat Neff		Costco Wholesale #181	Marta D. Gonzalez	Mandolin Aegean Bistro	Pili Carrera	TocToc Arepas
Fifty Ultra Lounge	New Dawn Charters		Costco Wholesale #182	Mayra Gonzalez	Maroosh Mediterranean Restaurant	Pixie Dust Naturals Inc.	Trattoria Romanza
Martin D. Fiorentino	New Orleans Downtown Marriott at		Costco Wholesale #92	Good Acts by Great Actors Inc	Cari Martin	Natalie Pizarro	Erick Trelles
Florida Grand Opera	the Convention Center		Creative Cookies LLC dba	The Goodyear Tire and Rubber	Elizabeth Martinez	Tiffany Placencia	Trinity Cleaning Concepts
Fluidmaster	Newport Beach Marriott Hotel & Spa		Mrs. Fields Cookies	Company	Heidy Martinez	Planet Golf	Tropical Chinese Restaurant
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Bryan Gaudio	Yolanda Pasqua		Cesar Almanzar	Gulliver Academy	Mega Party Event	Radisson Hotel Orlando Celebration	Elizabeth M. Valdes
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Hochman Family Chiropractic Inc.	Renaissance Atlanta		Umber Bandi-Ville	HOK	Miami-Dade County Public Schools	The Rusty Pelican	David Weinstein
Hyatt Regency Coral Gables	Renaissance Boston Waterfront Hotel		Basilico Restaurant	Constantina and Steve Holman	Payroll Department	Carlos Sacerio	Deena Wener
HY-KO Products Company	Renaissance Esmeralda Resort & Spa		Richie Batista	Erika Holzmann	Cristina and Henry Miller	Safar Coiffure	Weston Eye Center
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Jack Link's	The Ritz-Carlton - Coconut Grove		Viviana Bermudez	Ichic Collections	Santiago Montesdeoca	Juan Santos	Alicia and Jerry M. Wood
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Jungle Island	Alexis Rodriguez		Dianne Bissessar	Inika Foods LLC	Moskovitz	Laurie Schiff	Yolanda Bu-nassar/Yoli's Bowtique
JW Marriott Atlanta Buckhead	Maria A. Roman		Marta and Carlos A. Blanco	Inversiones Kideca 2015 CA Inc.	Muse Beauty Suite	Lisa Scott	Zelda Glazer Middle School- NJHS
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Legoland Florida	Shake Shack Coral Gables		Herlane Braggs	The Island Shop	Neuromuscular Therapy Association	SFM Services Inc.	
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Life Code Health and Fitness	South East Florida Head Huggers		Build-a-Bear	Jack's Sub Shack	New York Life Insurance Co.	Erika Sierra-Trujillo	
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Mad in Italy - CSC Art and Accessories	The Answer Line LLC		Marco Buznego	Kenwood K-8 Center	Novecento Restaurant - Brickell	South Beach Body Waxing	
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Mario Chalmer's Foundation -	The Marlin Hotel		Calder Casino & Race Course	Victoria Kontzamanys	Oito Florida	Anais Sowley	
Team Rio	The Spa at Delray Beach Marriott		Alberto Calderon	Koukla Kouture Boutique	Idelmis Ojito	Sports Authority	
Marriott New York East Side	The UPS Store #1730		Gioia Canellia	La Dorada Coral Gables	Ingrid Olarte	Standing Room Only Productions Inc.	
Marriott Tampa Waterside	The Westin Tampa Harbour Island		Ydalmis Carrasos	Allison Lam	J. Robert Ollan	Stitches with the Heart	
Sara Martelo	Touché Store		Fritz Casimir	Lucca Lang	Olloqui Family	Alexander Stratos	
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Afiya A. Matthews	Association		Yaimara Castillo	Law Enforcement Officers Memorial	Silvia and Braulio L. Ortiz	Brenda Sunderland	
Meg Segreto's Dance Centre	Tyla Smith Photography		Chef & Artists	High School	OT Wellness	Superior Enterprise Services, Corp	
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Miami Beach Senior High School	UTC Aerospace Systems		Classic Clips L.C.	Claudia Leon	Outback Steakhouse	Sylvania Heights Elementary School	
Miami Best Wheels	Jorge Vazquez						

*The donor list reflects support received between Jan. 1 and Dec. 31, 2013. We apologize if we have inadvertently omitted or misprinted your name. Please direct questions or corrections to Sofia Durkee at 786.268.1829 or sofia.durkee@mchf.org.*

*There are many ways that together we can make a difference in the life of a child – through the gift of time, services, cash, stock, real estate or by naming Miami Children's Hospital Foundation as a beneficiary in your will. For more information, please contact 305.666.2889 (toll free: 800.987.8701). You can also visit our website at mchf.org or find us on Facebook, Twitter and Instagram.*

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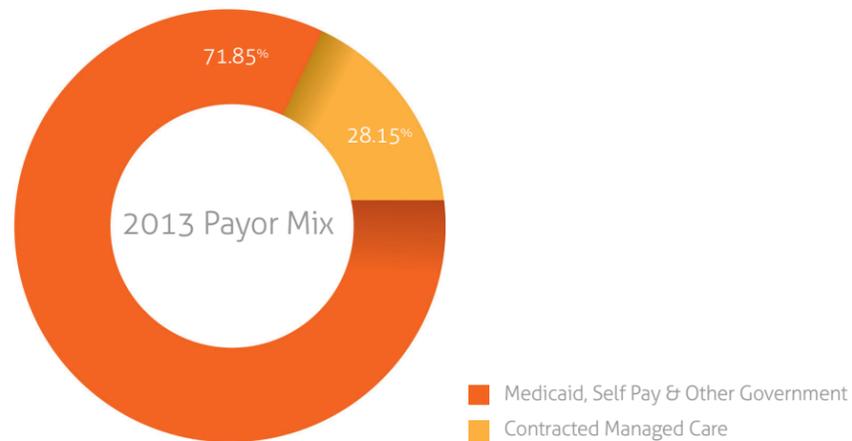
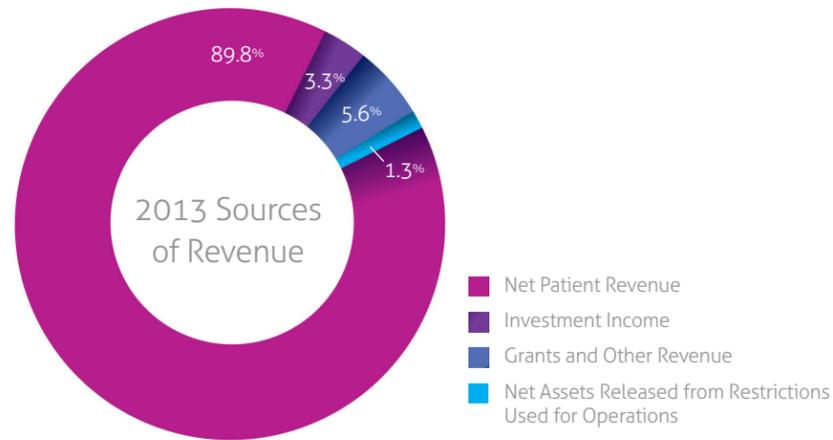
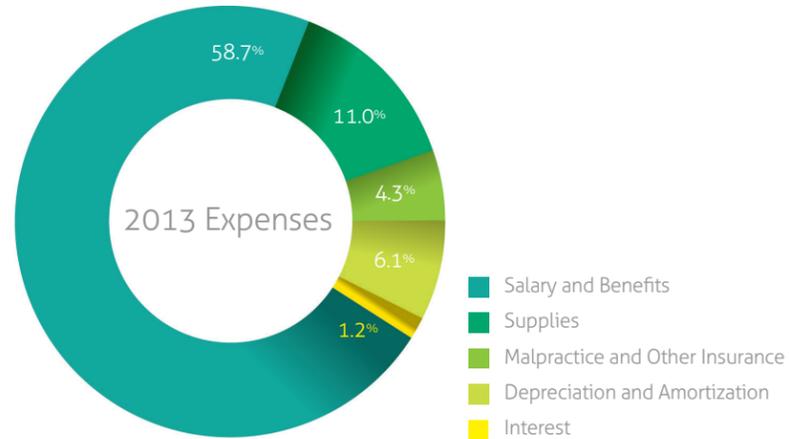
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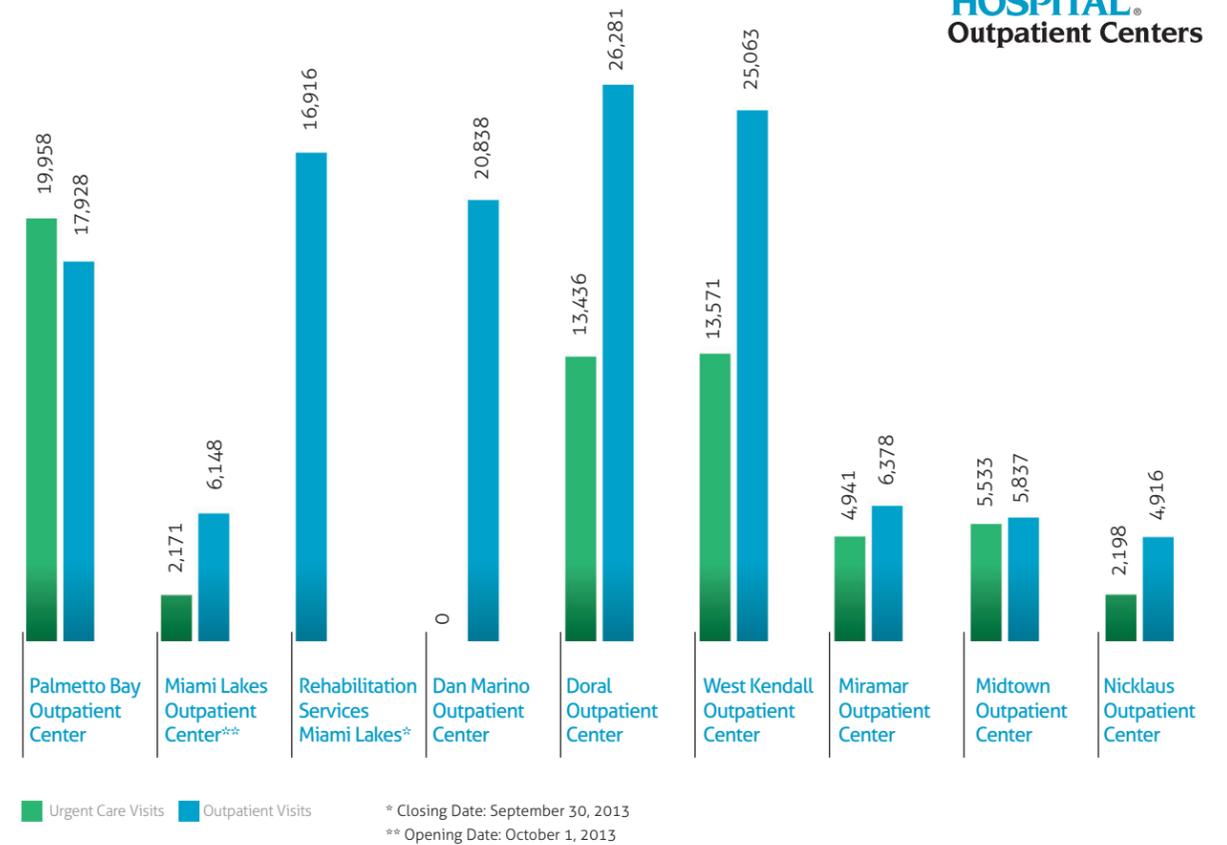
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# 2013 Financial & Statistical Highlights



## 2013 Outpatient Center Statistical Data



## 2013 Statistical Data

Total Inpatient Days:	63,140
Total Inpatient Admissions:	11,272
Inpatient Average Daily Census:	173
Inpatient Occupancy:	0.596
Total ER Visits (main campus):	89,907
MCH General Clinic Visits:	12,749
Ambulatory Visits:	61,808
Observation Visits:	4,090
Private Outpatient Visits (Main Campus):	116,275
Private Outpatient Visits (Ambulatory Centers):	130,305
Total Surgical Cases:	14,917
Average Length of Stay:	5.6



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Anesthesiology Department	Wm. Christian Bauer, MD, Chief	786/624-3415
Dentistry Department	Mario J. Martinez, DDS, Chief	305/666-2068
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Orthodontics	Leonard Rothenberg, DDS, Head	305/598-8970
Pediatric Dentistry	Mark Webman, DDS, Head	305/666-2068
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<i>Sections</i>		
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	Mislen Bauer, MD, Director	305/663-8595
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Critical Care Medicine	Bala Totapally, MD, Medical Director, PICU	305/662-2639
	Ana Margarita Duarte, MD, Director	305/669-6555
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