Our mission:
We provide hope through advanced care for our children and families.

Our vision:
We will be where the children are.

Values and guiding behaviors:
We are passionate in serving the child and family. We respect and support each other. We foster a safe, caring, healthy environment. We are accountable. We act with integrity. We collaborate.

Operating statement:
A network of comprehensive care centers with talented people dedicated to exceeding the expectations of our children and families, by giving them control and providing world-class service in a highly automated environment.
Dear Friends and Colleagues,

Miami Children’s Health System is committed to serving children anywhere and everywhere. In 2013, through our MCH Anywhere telehealth program, the caring hearts of our medical staff touched the lives of children and families around the world in ways previously unimaginined.

Other highlights of the year of anywhere are many:

• A team of surgeons and cancer specialists offered new hope for the family of a little girl from Russia with an aggressive form of cancer. After a lengthy procedure to remove cancerous lesions, the child received “heated chemotherapy” to destroy any remaining cancer cells. Today she is back home and remains cancer free.

• The hospital’s commitment to offering free EKGs to prevent sudden cardiac death among student athletes led to a potentially life-saving intervention. A teen lacrosse player who participated in the screening was discovered to have a heart condition that could have caused him to collapse on the playing field. Following a minimally invasive procedure, he’s back at school and in sports.

• Physician leaders in the hospital’s Heart Program and Brain Institute led research initiatives that promise new generations of treatment to help children with complex disorders.

• Miami Children’s was again ranked in all 10 pediatric subspecialties assessed by U.S. News and World Report, with the neurology/neurosurgery programs ranked 10th in the nation.

• Our medical staff grew to represent the largest collaboration of pediatricians and pediatric subspecialists in all of Florida.

• Miami Children’s pediatric residency training program continues to boast the highest American Board of Pediatrics pass rate among programs in the state of Florida.

It is a great privilege to lead and work with a medical staff that continuously seeks to innovate, diversify and adopt new techniques to make a difference in the lives of children. It is an honor to lead such a fine group of clinicians, researchers and academicians whose principal mission is to bring hope through superior care to children from any corner of the world.

Heartfelt appreciation is extended to our community, to our referring physicians and most importantly to the families who entrust us with the care of their children, every day and anywhere.

Sincerely,

Deise Granado-Villar, MD, MPH
Senior Vice President of Medical and Academic Affairs/Chief Medical Officer
Miami Children’s Hospital pediatric specialty services were once again listed among the nation’s best, according to U.S. News & World Report’s 2013-14 “America’s Best Children’s Hospitals” rankings.

Miami Children’s was the only hospital in Florida to have programs included in all 10 pediatric subspecialty categories ranked by the publication, including:

- Cancer
- Cardiology and heart surgery
- Diabetes and endocrinology
- Gastroenterology
- Neonatology
- Nephrology
- Neurology and neurosurgery (ranked 10th nationwide)
- Orthopedics
- Pulmonology
- Urology

And in seven of the 10 categories, no other program in Florida ranked higher. “Best Children’s Hospitals” pulls together clinical and operational data from a lengthy survey completed by the majority of the 177 hospitals asked to participate in the 2013-14 rankings. The survey asks hundreds of questions about survival rates, nurse staffing, subspecialist availability and many more pieces of critical information difficult or impossible for those in charge of a child’s care to find on their own. The data from the survey is combined with recommendations from pediatric specialists on the hospitals they consider best for children with challenging problems.

For the full rankings and methodology, visit: www.usnews.com/childrenshospitals
For the third consecutive time, Miami Children’s Hospital in 2013 achieved Magnet recognition – the gold standard for nursing excellence – as part of the American Nurses Credentialing Center’s (ANCC) Magnet Recognition Program. This credential is the highest honor an organization can receive for professional nursing practice.

“Magnet recognition is a tremendous honor and reflects our commitment to delivering the highest quality of care to this community,” said Jackie Gonzalez, Senior Vice President and Chief Nursing Officer at Miami Children’s Hospital. “Our achievement of this credential for an additional four years underscores the foundation of excellence and values that drives our entire staff to strive harder each day to meet the healthcare needs of the special patients and families we serve.”

It has been nearly 10 years since Miami Children’s took its first steps toward Magnet recognition. In 2004, the hospital was proud to become only the fifth free-standing pediatric hospital in the nation to achieve this standing. The third designation is no less thrilling. It demonstrates the organization’s sustained dedication to excellence and innovation, evidence-based practice, collaboration, outstanding patient outcomes and safety.
Miami Children’s Among Top Training Facilities

Miami Children’s Hospital was again ranked in 2013 among Training magazine’s “Top 125 Training Organizations.” Every year since 2006, the hospital has been included in the rankings, which recognize organizations that invest in employee development, innovative learning solutions, creative web-based training solutions, leadership development programs and more.
Reach

Miami Children’s Health System in 2013 reinvented the healthcare experience, innovating to eliminate barriers of time and distance to support families around the globe who have children with specialized care needs. MCH Anywhere is the first pediatric telehealth program of its kind, offering medical guidance or a second opinion to families wherever the need arises.

MCH Anywhere is supported by the health system’s state-of-the-art Telehealth Center, located on the main campus. The center was designed by doctors and consumer experts to facilitate review of diagnostic information and enable sophisticated videoconferencing, providing the framework for patients, families and referring physicians to consult with the hospital’s renowned specialty and subspecialty physicians, as well as pediatric therapists, dietitians and mental health professionals.

“At Miami Children’s, we are always seeking opportunities to serve children and families in need. MCH Anywhere is the true embodiment of our vision to be ‘where the children are.’ Children with healthcare needs are everywhere around the globe, and now, so are we.”

Dr. M. Narendra Kini, President and CEO
Miami Children’s Hospital
Miami Lakes Is Newest Star In Outpatient Network

2013 was another stellar year for Miami Children’s Health System’s growing network of outpatient centers. The MCH Miami Lakes Outpatient Center became the newest star in the constellation, opening its doors with a lively community celebration in October.

The 32,600-square-foot facility, located at 15025 NW 77 Avenue in Miami Lakes, follows the same successful formula as the established centers, offering pediatric rehabilitation services, imaging services (X-ray), after-hours urgent care and subspecialty physician appointments.

“2013 saw the completion of our eighth outpatient center,” said Nancy Humbert, Senior Vice President of Ambulatory Services. “No matter where you live in Miami-Dade, Broward or Palm Beach counties, there is a Miami Children’s outpatient center to serve your children.”

The new center joins an established network of community-based centers that continue to dazzle with increasing patient volumes and satisfied patients and families who appreciate the ease of access.
Jupiter Medical Center and Miami Children’s Partner to Enhance Pediatric Care

Miami Children’s Hospital increased its commitment to serving children in Palm Beach County in 2013 with the formation of a partnership with Jupiter Medical Center aimed at expanding pediatric care offerings in the region.

The affiliation builds on the hospital’s commitment to the county that led to the 2010 and 2012 respective openings of the Miami Children’s Hospital Nicklaus Care Center in Loxahatchee and the Miami Children’s Hospital Nicklaus Outpatient Center in Palm Beach Gardens, both collaborations of the hospital and the Nicklaus Children’s Health Care Foundation.

“Miami Children’s Hospital is pleased to partner with Jupiter Medical Center as part of our commitment to be where the children are in South Florida. This new affiliation with Jupiter Medical Center – a leader in adult healthcare quality and service excellence – builds on the mission of the Nicklaus Children’s Health Care Foundation to expand access for children and families in need of specialized care and assessment,” said Dr. M. Narendra Kini, President and CEO.

The first phase of the partnership involves utilizing telehealth technology in Jupiter Medical Center’s Emergency Department. Through this technology, Miami Children’s specialists will be able to confer with their Palm Beach colleagues to review images, lab results, and capture vital assessment information in real-time. Future plans include the addition of Miami Children’s emergency physicians onsite at Jupiter Medical Center.

Other planned offerings included collaborations related to pediatric rehabilitation services, pediatric imaging and pediatric outpatient surgical services. The second phase of the partnership will focus on implementing a Level 2 Neonatal Intensive Care Unit and an inpatient pediatric wing at Jupiter Medical Center.

“Jupiter Medical Center and Miami Children’s Hospital are very similar institutions – we have similar cultures, similar values and beliefs, and a similar dedication to provide world-class quality and excellent patient care. Together, through our partnership with Miami Children’s Hospital, we can bridge the gap between world-class adult healthcare and world-class pediatric healthcare, so that our entire community benefits.”

John Couris, President and CEO
Jupiter Medical Center
Commitment to New Technology Boosts Hospital to Top of InformationWeek 500

Talk about taking it to the top! Miami Children’s Hospital in 2013 was ranked fifth in the entire nation in the 2013 InformationWeek 500 – a list of the top technology innovators in the U.S.

The MCH Information Technology Department has championed the use of technology in ways that optimize customer service, improve patient engagement and empower the patient and the consumer.

“We are honored to be recognized as one of the nation’s leaders in information technology,” said Ed Martinez, Senior Vice President and Chief Information Officer. “This is a testament to the hospital’s dedication to using advanced technology to cater to the needs of the patients and families we serve.”

Cutting Edge Advancements that Benefit Patients and Families

The MCH IT team worked its cyber magic in 2013, bringing to life new technology and features to benefit patients and families.

Smartphone App a National First: Miami Children’s in 2013 became the first hospital in the country to launch a smartphone app for Apple iOS devices that uses Wi-Fi triangulation technology to offer visitors the convenience of an on-campus indoor GPS-like way-finding system, along with other service enhancements.

The way-finding campus map is available through the hospital’s Fit4KidsCare app. First launched in 2010 to offer urgent care and emergency department wait times and directions to the hospital and its outpatient centers, the app was updated in 2013, using Meridian software development kits for navigation and indoor positioning. Additionally, the hospital also used Cisco’s 802.11n Wi-Fi network and the mobility services engine for computing location information in real time from hundreds of Wi-Fi access points.

“My Miami Children’s Hospital is committed to optimizing the patient and family experience. The new app is one of many tools for supporting families in navigating the campus,” said Mr. Martinez. “In our increasingly technically connected world, the app adds a new dimension to the process.”

To download the app, please visit the iTunes app store from your mobile device and search for Fit4KidsCare.

MyKid’s Patient Portal Provides Records Access: The hospital also went live in 2013 with MyKid’s patient portal, a web-based, secure portal that allows patients and their legal guardians online access to the child’s medical records.

Accessible at mykids.mch.com, patients, and their parents or guardians can view clinical summaries including prescribed medications, allergy information, immunization records, health issues and surgical history. MyKid’s also enables users to review the visit history, discharge information, and lab results, as well as patient and surgical images.

For more information or to sign into MyKid’s, please visit mykids.mch.com

“The IT Department at Miami Children’s is continuously working on ways to enhance communication between patients and the hospital. We are proud to deliver these valuable tools to help families manage their child’s health information more efficiently and effectively.”

Ed Martinez, Senior Vice President and Chief Information Officer
Miami Children’s Hospital
Home to Russia with Love
In April 2013, little Daria Rozhkova of Russia’s Ryazanskaya region and her family were fresh out of hope. Diagnosed with Lynch Syndrome, a genetic disorder that increases the risk of colorectal cancer, the child had undergone numerous surgeries and chemotherapy treatments aimed at curbing cancerous growths in her colon. Yet, after each exhaustive intervention, the cancer would return. Finally, the Russian doctors advised they could offer no hope that additional treatment would improve the child’s outlook and that Daria likely had but six months to live.

Fortunately, hope is a commodity in which Miami Children’s Hospital specializes. And thanks to a novel procedure and the collaboration of a 50-member multispecialty care team at MCH, Daria and her family returned home to their native country in October with big smiles, a bright future for Daria, and memories of new friendships forged at the famed children’s hospital.

“Daria is a brave little girl with a family who would not give up on her,” said Dr. Andrea Maggioni, Medical Director of Global Health at Miami Children’s, who coordinated the MCH care team, including surgeons, pediatric subspecialists, nurses and the Pediatric Intensive Care Unit staff. “The teamwork has been amazing and it has been our privilege to provide this family with the next generation of treatment.”

On September 18, a surgical team led by Dr. Cathy Burnweit, Chief of Pediatric Surgery at MCH, performed a marathon 19-hour hyperthermic intraperitoneal chemotherapy (HIPEC) or “heated chemotherapy” procedure that has only been used for pediatric patients at a handful of centers within the U.S. Miami Children’s became the second hospital in the country to offer the pediatric procedure in 2011.

After removing the cancerous tissue, Dr. Burnweit and her team introduced heated chemotherapy directly into the child’s abdomen. This treatment helps destroy tiny cancer cells that may linger following tumor removal and inhibit re-growth. “Daria has made a remarkable recovery after a challenging treatment. Our hopes are high that this intervention will offer her a healthy future,” said Dr. Burnweit.

“Our work with Daria is a perfect example of what Miami Children’s Hospital does best. We reach beyond borders and across cultures to help children in need. We wish Daria and her family every blessing as they return home to resume their lives.”

Dr. Deise Granado-Villac
Senior Vice President of Medical Affairs/Chief Medical Officer
Miami Children’s Hospital
Miami Children’s Leads Way with New Full-Body Imaging System

Miami Children’s in 2013 became one of the first hospitals in Florida to acquire a new imaging system that offers patients the advantages of three-dimensional full-body images in natural standing positions, combined with extremely low-dose radiation.

The new EOS Imaging System, situated in the hospital’s Department of Orthopedics, is available to support the care of children and teens with spinal disorders and injuries, as well as a range of musculoskeletal conditions involving the hips and knees.

This technology makes possible high-quality images with a radiation dose up to nine times less than a computed radiography X-ray and up to 20 times less than a CT scan. The device also reduces the amount of time it takes to conduct a radiological scan.

What’s more, the imaging system enables physicians to make more informed diagnosis and treatment decisions. When images are taken in a natural standing or sitting position, it better captures the natural posture and joint orientation.

The Radiology Department is a regional pediatric leader, performing more than 120,000 radiological images annually. The hospital’s Department of Orthopedics is one of the few programs in the nation to include a pediatric spinal surgery division.

For more information about imaging with the EOS system please visit MCH.com or eos-imaging.com.

"The EOS Imaging System advances MCH’s commitment to provide the best possible care through safe and prompt diagnosis and treatment. As the region’s largest and most comprehensive orthopedic practice, it is our commitment to offer the best and safest technology available."

Dr. Harry Shuffltzbarger, Director of the Division of Pediatric Spinal Surgery Miami Children’s Hospital
Dazzling Families with Story-Time Magic
Under the sea? The African savannah? Miami Children’s Hospital employees know no bounds when bringing to life special experiences for children.

Since 2012, the staff and volunteers of the hospital’s Michael Fux Family Center has created sets, costumes and choreography to bring to life story-time musicals, based on Disney® blockbusters. Following the success of the first production, “The Little Mermaid,” staff knew that an encore was definitely in order. That set the stage for productions of “The Lion King” and “Tangled” in 2013. Each musical story-time production requires months of advance work, including set and costume design and rehearsals.

“The story-time musicals are one of the highlights of my year,” said Jackie Gonzalez, Senior Vice President and Chief Nursing Officer, who serves as a frequent story-time narrator. “The creativity of the team in bringing these beloved stories to life is truly inspiring. And when we share them with patients and families, the response is amazing. For a little while, everyone can forget about their medical care and just be lost in the joy of the moment,” she said.

FuXplore Room Expands Center Offerings
An interactive play space, featuring gesture and voice-controlled displays and special-effects equipment, is adding to the magic in Miami Children’s Hospital’s Michael Fux Family Center, following a 2013 opening. The new FuXplore Room is especially geared for children with special needs and adds a new dimension to the Michael Fux Family Center, which offers an array of special features to make families at home. Offerings include libraries for both children and adults, crafts rooms, a movie theater, kitchen, laundry facilities, a gym and hair salon.

In addition to helping entertain children with special needs, the new FuXplore Room is also used to broadcast major sporting events, and host recreational and educational activities, including meditation, Zumba, yoga and more.

“We continue to seek ways to enhance the experience for children and families in our care. The FuXplore Room adds a colorful and interactive element to surprise and delight our special guests.”

Jackie Gonzalez,
Senior Vice President and Chief Nursing Officer
Miami Children’s Hospital

Music Therapy Soothes Hearts and Spirits
The Music Therapy Program at Miami Children’s Hospital truly hit a high note in 2013 thanks in great part to a very generous donation of $1.25 million from an anonymous donor. This gift enabled the hospital to continue expanding this unique program designed to support patients in coping with hospitalization. The donation funded three full-time music therapists who provide both individual and group sessions. Through music therapy, children can achieve self-expression, and enhance pain management and coping skills. The Music Therapy Program is managed by the Child Life Department. It incorporates an interpersonal process in which music is used to help children with illnesses, injuries, disabilities or behavioral problems accomplish individualized goals as part of their treatment and recovery.
Every three days, sudden cardiac death takes the life of a young seemingly healthy U.S. athlete. It’s a statistic that has galvanized a team at Miami Children’s Hospital to offer free screenings for middle and high school athletes, with the aim of identifying those at risk—and, ultimately, saving lives.

Since 2012, nearly 1,500 young athletes have received free EKGs through the program. Approximately 10 percent were referred to congenital cardiologists for additional testing to rule out heart disorders.

For the Lorenzen family of Miami, the screening program may well have meant the difference between life and death.

Following a screening at Miami Children’s main campus in 2013, Andrew Lorenzen, an apparently healthy lacrosse player attending Ransom Everglades School was identified as having Wolff–Parkinson–White Syndrome, a high-risk condition that can result in sudden cardiac death during athletic activities. Andrew, now 13, later underwent a minimally invasive procedure that made it possible for him to return to sports without restrictions.

The free screenings are available by appointment at eight Miami Children’s Health System locations, including the hospital’s main campus in Schenley Park near Coral Gables, as well as at MCH outpatient centers in Doral, Miami Lakes, Midtown, Miramar, Palm Beach Gardens, Palmetto Bay and West Kendall.

For more information or to schedule an appointment please call The Heart Program at Miami Children’s Hospital toll-free at (855) MCH-EKGS or (855) 624-3547.

Receiving a free EKG is not conditioned on ordering any other item or service from Miami Children’s Hospital or its medical staff.

“A typical school or sports physical examination won’t detect a potentially dangerous heart problem, but an EKG will identify children with heart anomalies so that they can receive the treatment they need for a long and healthy life. No child should die from a preventable cause. I hope all South Florida parents will consider having their child tested.”

Dr. Anthony Rossi
Head, Cardiac Critical Care
Miami Children’s Hospital
The doctors and nurses who save little hearts at Miami Children’s had a big milestone to celebrate in 2013. Practitioners of the hospital’s renowned Heart Program paused to recognize the 4,000th open-heart surgery performed by the team since 1995, when the current top-performing cardiac surgeons joined the esteemed heart program.

Joining in the celebration was the family of the 4,000th patient, Daniella Fernandez, who is the granddaughter of Miguel “Mike” B. Fernandez, one of the hospital’s most generous donors and the namesake for the enhanced Miguel “Mike” B. Fernandez Family Pediatric Trauma Center in the new Emergency Department. Also joining was Miguel Soler, 18, who was the first patient of the new surgical team in 1995.

“No other program in the region performs anywhere near the volume of complex procedures that characterize our program,” said Dr. Robert Hannan, a pediatric cardiovascular surgeon who spearheaded the celebration.

Further, no other pediatric cardiology and cardiovascular surgery program in Florida ranks higher, according to U.S. News and World Report’s 2013-2014 “Best Children’s Hospitals” rankings. The Heart Program is also committed to posting real-time surgical outcomes on the program’s website. It is the only program in the country to do so.

“High volumes, experience and outcomes are what define the top centers. We are proud to be the leading program in the state of Florida.”

Dr. Robert Hannan
Pediatric Cardiovascular Surgeon
Two nationally known pediatric cardiology leaders joined The Heart Program at Miami Children’s in 2013. The new physicians are pooling their skills and talents with the established program leadership, which was instrumental in the program’s establishment as one of the top pediatric cardiology and cardiovascular surgery programs in the nation.

Dr. John F. Rhodes, Jr., was appointed Medical Director of Pediatric Cardiology Service and the Adult Congenital Heart Program. Dr. Rhodes served previously as Chief of the Duke Clinical Heart Program and Duke Children’s Heart Center in Durham, North Carolina. He was also Co-Director of the Duke Adult Congenital Heart Program.

Dr. Rhodes received his medical degree from The Brody School of Medicine in Greenville, North Carolina and completed his fellowship in cardiology at The Mount Sinai Medical Center in New York. He pursued additional training in interventional catheterization for children and adults at The Cleveland Clinic Foundation in Cleveland. Dr. Rhodes’ clinical interests involve diagnostic and interventional catheterization procedures for children and adults with complex congenital heart disease. He has helped pioneer several techniques, including transcatheter atrial septal closure, echocardiographic imaging to guide catheter interventions, cutting balloon angioplasty of stenotic branch pulmonary arteries, and pulmonary vein stent angioplasty for pulmonary vein stenosis following radiofrequency ablation of atrial fibrillation.

Dr. Gil Wernovsky was appointed Medical Director of Patient- and Family-Center Care within the cardiac service line. Prior to joining Miami Children’s, Dr. Wernovsky served as the Director of Program Development at the Cardiac Center at The Children’s Hospital of Philadelphia, and the Associate Chief of the Division of Pediatric Cardiology. He was also the Medical Director of the Neurocardiac Care Program, and the former Medical Director of the Cardiac Intensive Care Unit. Dr. Wernovsky received his medical training at Pennsylvania State University, and his pediatric training at New York Hospital. He completed additional training in pediatric cardiology and cardiac intensive care at Boston Children’s Hospital, and had a faculty appointment at Harvard Medical School. In Philadelphia, he was a professor of pediatrics at the Perelman School of Medicine at the University of Pennsylvania. Dr. Wernovsky’s clinical interests include the intensive care of newborns with critical congenital heart disease, mechanical support of the failing circulation, and outpatient follow-up of complex congenital heart disease. For over 25 years, he has focused on the long-term functional outcomes following surgery for complex heart disease, particularly transposition of the great arteries, and forms of single ventricle defects such as hypoplastic left heart syndrome.
Bob the Builder, public television’s pint-sized animated construction guru, would have been right at home on the Miami Children’s Hospital main campus in 2013. Cranes, cement trucks and hard hats dotted the campus as construction teams worked to bring to life an expanded Emergency Department and a new Imaging Department.

“We made huge strides in 2013 toward the creation of the expanded Emergency Department and Imaging Department, projects that make way for our planned new Advanced Pediatric Care Pavilion,” said Nikole Sanchez-Rubiera, Vice President of Transformation. “We continue on a course that will transform our campus and create a care environment consistent with the caliber of care offered by our world-class physicians and staff.”

Paving the Way
To prepare for the tower construction, the hospital in 2013 focused on relocating and expanding the hospital’s Imaging Department, resituating each individual service within the department separately while continuing to meet the service demands of the community.

The new 40,000-square-foot Imaging Department houses the hospital’s magnetic resonance imaging (MRI), ultrasound, X-ray, nuclear medicine, positron emission tomography (PET) and computed tomography (CT) services.

Emergency Department Expansion Takes Shape
Bigger and better. That’s what’s in store for Miami Children’s Hospital’s popular Emergency Department. Work advanced in 2013 on an expansion and update of the department, which continued to welcome record numbers of patients. Twenty new exam rooms and an enhanced waiting area, offering activities for children of all ages, were being added.

The construction will include the expanded Miguel “Mike” B. Fernandez Family Pediatric Trauma Center, featuring new critical care bays – made possible through the generosity of Miguel B. Fernandez and his family. The Emergency Department expansion, which is scheduled to be completed at the end of 2014, will also include an orthopedic fracture center.

Advanced Pediatric Care Pavilion
These projects are setting the stage for the planned 217,000-square-foot Advanced Pediatric Care Pavilion. The six-story structure, slated to open in 2016, will offer an enhanced care environment for children and families. Plans call for construction of three new private-room intensive care units, offering families optimized care space for children with critical healthcare needs. In addition, the building will feature a new family center, amenities and outdoor respite spaces adjacent to the first floor lobby.

The Cardiac Intensive Care Unit will occupy the second floor, with the third and fourth floors housing the Pediatric Intensive Care Unit and Neonatal Intensive Care Unit respectively. The fifth floor will feature a new Neurology/Neurosurgery Unit and the Miami Children’s Cancer Center. Plans are still being developed for the sixth floor.

The project is one of the seven priorities of Together For The Children, The Campaign for Miami Children’s Hospital. To help support this initiative please visit mchf.org/together or call Miami Children’s Hospital Foundation at 305-666-2889.
A simple blood test. That’s all it takes. With that, a man or woman of Jewish heritage can learn whether he or she is a carrier of genetic diseases that occur with greater frequency in the Jewish population. For those considering becoming parents, the laboratory results can lead to informed choices and healthier futures.

As part of a commitment to future generations, the Miami Children’s Brain Institute in 2013 became the new home for the Victor Center for the Prevention of Jewish Genetic Diseases in South Florida. The program offers comprehensive genetic education, counseling services and affordable screenings for 19 Jewish genetic diseases. Funding support is provided by Miami Children’s Hospital Foundation.

The Ashkenazi Jewish population – those whose ancestors are from Central Eastern Europe, including Poland, Russia, Germany and Lithuania – are at increased risk of passing certain genetic diseases to future generations. It is estimated that one in four Ashkenazi Jews is a carrier for at least one of 19 genetic diseases.

With a blood test, a person’s genes can be examined for changes or mutations that determine whether he or she is a carrier. Anyone with at least one Jewish grandparent should be screened. The Victor Center provides full service genetic counseling and screening to all interested individuals and couples through the hospital’s main campus as well as through community screenings.

The 19 genetic diseases encompassed in the screening include: Bloom syndrome, Canavan disease, cystic fibrosis, dihydrolipoamide dehydrogenase deficiency (DLD), familial dysautonomia, familial hyperinsulinism, Fanconi anemia type C, Gaucher disease type 1, glycogen storage disease type 1a, Joubert syndrome, maple syrup urine disease, mucolipidosis IV, nemaline myopathy, Niemann-Pick disease type A, spinal muscular atrophy, Tay-Sachs disease, Usher syndrome type I,F, Usher syndrome type III and Walker-Warburg syndrome.

For more information about the Victor Center at Miami Children’s Hospital, please call 786-897-9587.
Miami Children’s Health System in 2013 launched KidzStuff™, a new retail brand featuring a range of innovative children’s products designed by pediatricians to solve everyday problems.

Proceeds from KidzStuff™ will support philanthropic works of Miami Children’s, a leading provider of healthcare services for medically needy children in South Florida. Among the first KidzStuff™ products to be offered are two baby rompers specially designed to protect babies and infants from the sun and from insect bites.

**Sun Blocker Romper from KidzStuff™**
This product is the first UPF-rated one-piece romper with a built-in hoodie for babies. Rated UPF 40, the specially designed breathable, lightweight fabric provides a chemical and lotion-free defense against the sun.

**Insect Shield® Romper from KidzStuff™**
This romper is the first insect-repellent one-piece for babies currently on the market. It contains a patent-pending technology for treating apparel that protects infants from mosquitoes and other insects including those that carry insect-borne diseases.

For further information, visit the KidzStuff™ website at: shopkidzstuff.com

“We have the best think tank in the world here at Miami Children’s. Our doctors, nurses and staff have daily interactions with parents and children and out of those interactions brilliant ideas are born.”

Dr. M. Narendra Kini, President and CEO
Miami Children’s Hospital
Each year, more than 250,000 to 300,000 people—mostly female teens or college-age athletes—experience an ACL (anterior cruciate ligament) injury. Teen girls and women are three times more likely than their male counterparts to experience this type of knee injury.

Those who sustain ACL injuries often require surgical intervention and extensive physical therapy to recover, and one in four eventually experiences a second ACL injury.

What if such injuries could be prevented in the first place? That’s the goal of a new program developed in 2013 by the Rehabilitation Department at Miami Children’s. Jump for Sports™ is an eight-week program of neuromuscular and plyometric training designed to improve performance and prevent ACL injuries.

Designed for athletes participating in soccer, volleyball, cheerleading, dance, skating, and basketball, Jump for Sports™ incorporates a dynamic warm up; neuromotor training; and agility and resistance training exercises. The focus is on performance enhancement through improving leg strength, improving balance and agility, and improving jump mechanics with emphasis on safe techniques.

For patients who have already suffered an ACL injury, the team has also developed Jump for Return to Sports™ to help retrain patients.

For more information on both programs, please call 786-MCH-JUMP (786-624-5867).

“Provide prevention as a priority for young athletes. Prevention is key to reducing the number of ACL injuries in young people.”

Nancy Humbert, Senior Vice President of Ambulatory Services
Triathlete Puts Epilepsy Way Behind Him

With each triathlon he concludes, Andrew Hibbitt puts more distance between the aspiring pro athlete he is today and his childhood self – the boy with epilepsy who could not run, swim or bike without fear.

Andrew’s seizures began when he was 6 and progressed over the years despite medications. A child who loved sports and being active, he recalls being pulled to safety from a pool after he had a seizure while swimming and the time a seizure caused him injury when he tumbled from his bike. Each year seemed to bring more limitations and by the time Andrew was in high school, he was collapsing at school when seizures struck.

Doctors at Miami Children’s Brain Institute, led by Dr. Trevor Resnick, Chief of the Department of Neurology, suggested that surgery might offer Andrew, then 17, the chance for a normal life. Sophisticated brain mapping at the hospital’s highly ranked neurology/neurosurgery program revealed that the malfunctioning tissue could be surgically removed, but was situated very close to areas of the brain associated with motor skills. The Hibbitts entrusted Andrew to neurosurgeon Dr. Sanjiv Bhatia, a member of the institute’s team of nationally renowned neurosurgeons. The young Miami Springs triathlete’s life today is testament to the surgery’s success and the world-class care provided by the entire multidisciplinary team of epileptologists, nurses, imaging technicians and more.

Now 23, Andrew has been a top finisher in triathlons in Florida, Iowa and South Carolina. He competes in approximately 12 events per year with his eye now on achieving professional status. Given his recent top-of-age group and top-three performances in several events, the goal seems well within reach for Andrew, who is still a relative newcomer to the sport.

Wherever his competitive nature takes him, Andrew knows he has a large cheering section at Miami Children’s Hospital.

“It’s great to be able to compete without fear that my body will let me down. I never have to worry anymore.”
Andrew Hibbitt
When Miami Children’s began training future pediatricians in 1962, gas was 25 cents a gallon and movie tickets cost a mere 50 cents. More than 50 years have gone by and Miami Children’s Hospital’s pediatric teaching program has grown to become the largest in the Southeast, providing top-quality training for 84 pediatric residents and 33 subspecialty fellow trainees annually in 10 pediatric subspecialties.

Pediatricians and subspecialists who received training at Miami Children’s are now practicing throughout the nation and in countries around the world.

Highlights of the 2013 training program include:

• Miami Children’s residency program continues to boast the highest American Board of Pediatrics (ABP) pass rate among programs in the state of Florida.

• Sixty-two percent of the 2013 residency program graduates went on to accept prestigious subspecialty fellowships.

• Equally important, 38 percent of the 2013 graduates went on to pursue careers in primary-care pediatrics, with several securing positions right here in the South Florida community.

Miami Children’s also supports the pediatric community by keeping practitioners informed of the latest developments in the field of pediatrics. For 49 years, the hospital has hosted “Perspectives in Pediatrics,” the longest-standing pediatric postgraduate course in the nation. More than 800 pediatricians from all over the world come to South Florida annually to participate in this renowned program, which features experts from all over the world.
Medical treatments of tomorrow are available to the region’s children today, thanks to the work of the Miami Children’s Hospital Research Institute, a regional leader in bringing the newest innovations for the diagnosis, treatment and cure of pediatric illnesses.

In 2013, the institute was engaged in 225 active research studies funded through academic affiliations, grants, industry, the Children’s Oncology Group and the Miami Children’s Hospital Foundation.

Medical specialties involved with clinical research studies during the year included adolescent medicine, radiology, cardiology, neurology and neurosurgery, critical care, dentistry, urology, psychiatry, gastroenterology, genetics, orthopedics, pulmonology, pediatric surgery, nursing and hematology-oncology.

2013 Research Highlights:

**Humanitarian Use of Activa® Deep Brain Stimulation Therapy**
Dystonia is a debilitating progressive disorder in which sustained muscle contractions cause abnormal body posture and twisting of limbs in affected children. No specific treatment is available for the disorder though deep brain stimulation (DBS), via implantation of a medical device similar to a pacemaker, has helped control and in some cases, decrease symptoms. The Research Institute in 2013 obtained approval from the FDA for humanitarian use of deep brain stimulation for the treatment of dystonia and is managing the required supervised research protocol. The study is led by Dr. Sanjiv Bhatia of the Division of Neurosurgery and Dr. Sayed Naqvi of the Division of Neurology.

**Exploring Better Treatments for Pediatric Cardiac Patients**
Heart valves that can be implanted via a catheter, rather than open-heart surgery, show great promise in supporting the care and improving the lives of patients with valve disorders, many of whom must undergo repeated interventions over a lifetime as valves wear out and require replacement. The Heart Program at Miami Children’s is participating in a study to assess the safety and effectiveness of the Edwards SAPIEN™ Transcatheter Heart Valve in patients with dysfunctional right ventricular outflow tract (RVOT). Miami Children’s is the only facility in Florida offering this treatment. The study is led by Dr. John Rhodes of the Division of Cardiology.

**Testing of Compounds to Increase Knowledge in Cancer Treatment**
Can natural herbal remedies used as part of traditional Chinese therapy help improve the treatment experience for patients with cancer? A team at the Miami Children’s Research Institute is doing preclinical research to assess whether defined extracts from 14 herbs used in Chinese therapy can support the immune system and reduce chemotherapy-induced side effects in cancer patients. Pre-clinical research supports the observations of clinical studies conducted in 2013 evaluating the effect of LCS101 in reducing side effects and enhancing immune support. The LCS101 research is led by Dr. Steven Melnick, and Cheppail Ramachandran, PhD, of the Division of Pathology.
Miami Children’s Chief Psychologist
an International Voice for
Children’s Health and Safety

Miami Children’s Chief Psychologist, Dr. Marisa Azaret, continued to serve as an international champion for wellness in 2013. Dr. Azaret serves as a medical reporter and commentator for CNN en Español, CNN’s independently produced 24-hour Spanish network. Dr. Azaret also produces quarterly Vive La Salud health specials for the network.

The award-winning broadcast journalist manages all this while continuing to serve as chief psychologist at Miami Children’s, a role that includes patient and family interaction.

Separately, Dr. Azaret also serves as the Spanish-language host for a sexual abuse prevention training program developed by Darkness to Light, an organization dedicated to ending child sexual abuse by empowering adults to be more aware and vigilant of those at risk. She records educational modules that are shared with Spanish-speaking medical professionals, business professionals, teachers and parents.

“My work with CNN and Darkness to Light allows me the best of all worlds. I can continue to serve children and families through traditional practice, while also reaching a wider audience to share information on health, wellness and protecting children from abuse.”

Dr. Marisa Azaret
Chief Psychologist
Miami Children’s Hospital
Documentary Celebrating Hospital Camp Takes Toronto Film Festival Prize

VACC Camp: Camp “Can Do,” a documentary film featuring Miami Children’s Hospital’s Ventilation Assisted Children’s Center (VACC) Camp, received the third place prize in the “Feature Documentary” category at the 2013 ReelHeART International Film Festival in Toronto.

The 88-minute film was written, produced and directed by award-winning South Florida filmmaker Dan Perez, and documents the 25th anniversary of VACC Camp, the nation’s first week-long camp for ventilation-assisted children and their families. VACC Camp gives children the opportunity to enjoy activities that are not readily accessible to them because of their dependency on medical technology. Many of the children are wheelchair bound and have limited, if any, movement from the neck down.

The film depicts the challenges these children and their families face on a daily basis as well as the impact the campers have on the camp organizers, including volunteers, nurses, medical residents, respiratory therapists and child life specialists who volunteer their time to ensure the children receive round-the-clock care.

VACC Camp was founded in 1986 by Dr. Moises Simpser of the hospital’s Division of Pulmonology with the goal of providing children and their families a week of freedom and independence from medical limitations. “VACC Camp: ‘Can-Do’ provides a clear visual description of the impact that VACC Camp has from the simple smile on a camper’s face to the expressions of happiness in their parents’ faces,” said Dr. Simpser. The film is a testament to the way VACC Camp changes the lives of everyone involved.

Throughout the years the camp has been attended by children from all over the world representing many states and countries. For more information about VACC Camp please visit vacccamp.com
Leading Ladies from Near and Far Visit Miami Children’s Hospital

A Jordanian princess and the first lady of Florida both paid calls to Miami Children’s Hospital in 2013.

In March, Princess Zein bint Al Hussein of Jordan visited the hospital to meet administrators and greet hospitalized children. Her Royal Highness toured the hospital to learn about some of the latest developments in medicine offered at Miami Children’s and toured the hospital’s Telehealth Center.

In April, Florida First Lady Ann Scott toured the hospital, including the sites of the future Advanced Pediatric Care Pavilion and expanded Emergency Department and read to children in the hospital’s day care center.

Thank you, leading ladies, for making Miami Children’s part of your busy year!
Foundations of Success: Pillars and Building Blocks

When children are counting on you, everything you do counts.

Miami Children’s Health System ensures that each and every member of the hospital family takes part in key initiatives through an operational framework that identifies common focuses so that all are aligned.

“Each year leadership establishes specific goals to support our established Pillars. Teams are assigned to support the goals and each quarter we review progress and, make adjustments, if needed, to ensure that targets are met,” said Nikole Sanchez-Rubiera, Vice President of Transformation.

Providing the framework, are these five Pillars:

People: Strengthen recruitment, retention and talent development
Growth: Increase volume to drive favorable returns on investments
Quality: Advance a high quality, consistent patient experience as reflected by quality and outcome measures
Margin: Strengthen financial performance and flexibility
Service: Expand the health system brand via a differentiated patient experience

In addition to Pillars, the hospital also has Building Blocks that support it in achieving goals. These include digitization, ethics and compliance, using the Lean process improvement model, fostering collaboration through the “MCH Way” that guides culture, and philanthropy supported by the MCH Foundation.

Continuous Improvement the Miami Children’s Way

“Lean is a way of life at Miami Children’s Health System. When seeking ways to improve the patient experience or increase operational efficiency, employees know to tap the Lean methodology and the Lean tool kit for success.”

The hospital first embraced Lean in 2008 and the results continue to dazzle, with more than $8.9 million in savings attributed to Lean-based efficiencies, as well as reductions in patient wait times, discharge times and surgical start delays.

“Our entire organization speaks the language of Lean,” said Nikole Sanchez-Rubiera, Vice President of Transformation. “When challenges arise, all departments and teams know to look to Lean tools, including ‘spaghetti’ diagrams, visual management, standard work and value stream mapping for sustainable solutions.”

Since implementation, the hospital has created a department devoted to advancing Lean thinking and has trained 80 internal Lean champions to map clinical and operational processes and identify opportunities for improvement. In addition, 1,000 employees – approximately 33 percent of staff – have been trained in Lean methodology and Lean tools application.

To help other organizations interested in improving business practice, the hospital is offering Lean consulting services. For more information, contact Lean@mch.com or call 305-663-8497.

“We have established common ‘Pillars and Building Blocks’ known to staff and shared with all new hires that keep us moving forward together.”

Nikole Sanchez-Rubiera, Vice President of Transformation

Miami Children’s Hospital
Taking Care of Those Who Take Care of Children

The staff of Miami Children’s Health System is accustomed to putting children first. Now, thanks to an enhanced health incentive program adopted by the hospital in 2013, many employees are learning to make their own well-being a bigger priority.

The program, administered by Interactive Health – a leader in outcomes-based wellness solutions – utilizes lab results from participating employees to help identify those requiring treatment and lifestyle changes, and provides resources to help employees make those changes. A total of 92 percent of the 3,200 health system employees participated in the program. Following the on-site health evaluations, Interactive Health contacted 399 health system employees whose test results showed they required immediate medical attention, and 636 employees were enrolled in health coaching as a result of newly discovered health risks.

All employees participating in the program received a confidential report explaining their test results. Interactive Health provides guidance and resources to help employees strive toward health and wellness by modifying behaviors and helps facilitate employees obtaining medical care as needed.

“At Miami Children’s, the health of our highly specialized and experienced workforce is essential to our success,” said Michael Kushner, Senior Vice President and Chief Talent Officer.

Going forward, employees and participating spouses are provided with attainable health goal targets. Some need to maintain their health while others have specific goals to achieve. Those who maintain or achieve the target results next year following the annual lab tests will be eligible for the incentive insurance premium reductions.

“Through our work with Interactive Health, we are increasing our commitment to supporting our employees through enhanced assessment and intervention assistance. Those identified with medical conditions requiring treatment are provided tools to help them improve their health as well as incentives for taking ownership.”

Michael Kushner
Senior Vice President and Chief Talent Officer
Miami Children’s Hospital
Lose to Win Program
Brings Stunning Results

Losing led to success at Miami Children’s Health System in 2013, based on results of a new employee weight-loss initiative developed by the organization’s health and wellness team.

A total of 13 employees completed the first eight-month Lose to Win program, shedding a combined 628 pounds, for an average of 48 pounds per person!

The program’s success can be attributed to a combination of team competition, coaching by dietitians, regular group exercise and regular weigh-ins to measure success.
Miami Children’s Health System is proud to be here for the children – and for the South Florida community we have been pleased to call home for more than 60 years. The health system leaves its imprint on the community in a great many ways, from the many millions of dollars in uncompensated medical care provided annually for disadvantaged families to training of the pediatricians and pediatric subspecialists of tomorrow. You’ll also see our hand in countless enrichment programs that improve children’s lives – from specialty summer camps for youngsters with critical illnesses to preventive medicine outreach programs and classes to help families safeguard children. We are proud to make a difference each and every day. Here’s how:

An Economic Force in Miami-Dade County

Miami Children’s contributes to the local economy in many ways. The health system employs a workforce of more than 3,400 employees. During 2013, the hospital contributed more than $66 million in construction spending to the local economy for projects paving the way for its planned new Advanced Pediatric Care Pavilion.

Providing a Safety Net for Children

Miami Children’s is the state’s leading provider of healthcare services for medically needy children. Each year the health system contributes from $16 million to $20 million in uncompensated care. It’s part of Miami Children’s role as a regional safety-net facility, providing care for uninsured and underinsured children who need the pediatric specialty services that have earned the hospital stature among the nation’s best pediatric hospitals. In addition to uncompensated care, 65 percent of patients are funded by Medicaid or a Medicaid HMO. We are indeed here for the children!
Training Tomorrow’s Pediatric Specialists
At Miami Children’s Hospital, the next generation of pediatricians and pediatric subspecialists is already hard at work. The hospital is proud to be the largest provider of pediatric medical education in the southeastern United States, offering training for 86 pediatric residents and 33 subspecialty fellows annually. Contributions to physician and nursing education include a high-tech pediatric simulation program featuring child-size medical mannequins that duplicate the physiological responses of children.

Primary Care
Miami Children’s provides primary care and a medical home to the Medicaid population through its Pediatric Care Center located on the hospital’s main campus. The Pediatric Care Center offers full-service pediatric and adolescent primary and specialty care for children from infancy up to 21 years of age. The center, which hosted about 12,750 visits in 2013, provides comprehensive, coordinated and family-centered clinical care with the goal of supporting families in the promotion of children’s health and the prevention of childhood diseases. The Pediatric Care Center accepts all types of insurance, including Medicaid. For those without insurance, a sliding-scale payment structure is in place based on ability to pay.

Pediatric Dental Services
Miami Children’s is a regional leader in providing dental services – including outpatient services and surgical services – to medically underserved children and adolescents. The demand for these services exceeds capacity. The Pediatric Dental Residency Program, situated at Miami Children’s Hospital Doral Outpatient Center, provided care for approximately 22,000 patients in 2013, while a new Adolescent Dental Program treated nearly 900 patients.

Community Benefits

Medical Outreach to Serve Those in Need
Health Connect in our Schools: Through this program, Miami Children’s provides staffing for 12 clinics in the Miami-Dade County School system, offering primary care, first aid, vision, heights/weight, body mass index screenings, and assessment and referral as needed. The nurses not only offer primary care services for students, but also offer health education to parents and school staff on topics of interest. During the 2013 school year, the program provided services to more than 6,915 children.

Supporting New Mothers in Caring for Babies:
To help new mothers meet the needs of premature babies, the Division of Preventive Medicine partnered with The Children’s Trust to provide parenting work groups for first-time mothers, teen mothers, and mothers with babies in the hospital’s Neonatal Intensive Care Unit. The focus of the program is to support new parents in understanding the importance of bonding and attachment with babies.
Classes and Programs to Promote Children’s Well-Being
Several Miami Children’s departments – including the Division of Preventive Medicine, the Department of Staff and Community Education, and the Child Life Department – work collaboratively to offer a variety of health- and safety-related classes and programs for parents, caregivers and children. Topics include:

• Breastfeeding
• CPR for parents and caregivers
• Child safety seat inspection station, offering inspections of safety seats for proper installation, product recalls and appropriateness for the age of the child
• Child life community field trips
• Diabetes management for children and teens
• First Aid
• Infant massage
• Internet safety
• Parenting skills
• Pool Safety
• Safe Sitter Program (8-hour program that instructs teens in caring for small children)
• Safety on Wheels rallies, available on request to inspect wheeled craft for safety and teach children about riding safely, including use of helmets.
• Safety health fairs (offered on campus and on location)
• Sibshops offering interactive activities and support for siblings of children with chronic health conditions
• Swimming lessons

Specialty Camps Brighten Lives of Children with Chronic Illnesses
As part of a holistic approach to the care of critically ill children, Miami Children’s offers a series of annual special camps that have enriched the lives of thousands of children from South Florida and beyond. Programs offer children with special needs the chance to enjoy activities and cultivate friendships with children with similar needs in a safe and supportive setting. Offerings include:

• Camp Funrise, a specialty camp for children with arthritis and related conditions conducted by the hospital’s Division of Rheumatology. The week-long summer camp is for children ages 8 to 12 whose special needs make it impossible for them to attend other camps.
• Diabetes Youth Camp, a week-long camp for children ages 6 to 12, managed by the Department of Endocrinology. Children participate in managing their health, while having fun with other children with diabetes.
• Camp United Order True Sisters, a seven-day sleepaway camp for children ages 7 to 17 who have cancer. The camp helps the children develop self reliance while forming bonds with other children with cancer.
• Ventilation-Assisted Children’s Center (VACC) Camp, a week-long camp for children requiring ventilation assistance and their families.
• Camp DMC, a multi-week therapeutic day camp for children with autism and related disorders. The program provides fun-filled activities to enhance each child’s social and communications skills.
Supporting Families of Hospitalized Children

When a child is hospitalized, the stress on the family can be enormous. To help support families of children in its care, Miami Children’s offers a network of support services ranging from lodging near the hospital to free meals and special services to reduce stress.

- Miami Children’s Devonshire Apartments feature 20 apartment units located two blocks from the hospital. Units are made available to families from beyond Miami-Dade County at minimal cost.
- Free meals from the hospital’s cafeteria are made available to disadvantaged families of hospitalized children.
- Taxi vouchers are made available to provide transportation for disadvantaged families.
- Free parking is offered in the hospital’s parking garage and a free shuttle service helps families navigate the campus.
- Miami Children’s features a full-service family resource center. The Michael Fux Family Center offers amenities, including laundry services, a movie theater, business center, library, exercise room, kitchen, children’s art and video center, showers and lockers, a breastfeeding room, massage and hair services, and an ongoing calendar of activities including scrapbook-making, classes on health topics and other diversions for patients and their families. All services are offered to families without charge.
- Educational tools, internet access, a hospital guide and numerous entertainment options are available to hospitalized patients and their families through the GetWellNetwork®. Options available include movies on demand, a variety of television channels, games, storytelling and music as well as tools for sharing information about the family’s needs, expectations and satisfaction with services.
- Miami Children’s offers several play rooms and teen rooms to enhance the care experience for children and families. The hospital’s large play room includes an outdoor screen-enclosed area. Two teen rooms are furnished with teen-friendly equipment.
- Specially trained therapy dogs and their owners visit children at the hospital several times per week.
- The Big Apple Circus® Clown Care program brings laughter and joy to the bedside of hospitalized children.
- Child Life Specialists are available to help children understand what to expect while they are in the hospital, provide them with ways to normalize the environment through coping and distraction, and facilitate play and interaction with other hospitalized children. These specialists also help children and families become familiar with the hospital prior to admission, and provide instruction about the diagnosis and pending treatments.
Helping Children Develop Work Skills

Miami Children’s Hospital participates annually in a number of programs to help children develop work skills. Project Victory, a collaborative program with Miami-Dade County Public Schools, provides opportunities for special-needs teenagers to gain life skills through work. The goal is to support the teens in acquiring skills that can help them secure jobs upon graduation.

In addition, the hospital participates with Miami Senior High School’s medical magnet program, providing learning opportunities for students interested in careers in nursing and other medical pursuits.

Teaching ABCs of Health and Wellness

Miami Children’s is partnering with school districts in Broward and Palm Beach counties to teach children how to incorporate health and wellness into their lifestyles. The hospital makes available an online health curriculum developed by HealthTeacher. The program was designed for kindergarten through high school students with topics ranging from good nutrition to bicycle safety. The goal is to equip children with the knowledge and tools needed to make better choices for their health.

A Website with a Difference

The Miami Children’s Hospital website, MCH.com, offers a wide range of health information content for children and families as well as consumer information, including links to consumer websites, referencing food and children’s product recalls. During 2013, visits to the site increased by 16 percent compared to 2012, and page views increased by 8 percent.

In order to promote wholesome programming for children, Miami Children’s Health System sponsors several programs on WPBT Public Television, including Curious George, Dinosaur Train and Maya & Miguel. In addition, the hospital sponsors Radio Disney, including public service programming to promote children’s health.

In addition, the hospital provides funding support for programs and activities that benefit children, including the Junior Orange Bowl, the world’s largest youth festival, which includes youth competitions in athletics and other pursuits such as singing, art and writing. In addition, the hospital provides first aid services for more than a dozen athletic competitions held throughout the region.

Community Benefits
Ten Miami Children’s Hospital pediatric specialty services were among the best in the nation, according to U.S. News & World Report’s 2013-14 “America’s Best Children’s Hospitals” rankings. For the third consecutive year, Miami Children’s was the only hospital in Florida to have programs ranked in all 10 pediatric subspecialty categories evaluated by the publication.

Miami Children’s Among Parents Magazine’s ‘Best Children’s Hospitals’
Parents magazine has included Miami Children’s in its 2013 listing of “Best Children’s Hospitals,” following an extensive survey conducted by the publication. Miami Children’s is the only hospital in Florida to make the extended list, which includes 25 children’s hospitals from throughout the country.

Miami Children’s Hospital Ranked Fifth in 2013 InformationWeek 500
Miami Children’s Hospital in 2013 was ranked fifth in the nation in the 2013 InformationWeek 500 – a list of the top technology innovators in the U.S. The MCH Information Technology Department has championed the use of technology in ways that optimize customer service, improve patient engagement and empower the patient and the consumer.

Hospital Renews Magnet® Recognition Status
For the third consecutive time, Miami Children’s Hospital in 2013 achieved Magnet® Recognition – the gold standard for nursing excellence – as part of the American Nurses Credentialing Center’s (ANCC) Magnet® Recognition Program. This credential is the highest honor an organization can receive for professional nursing practice.

2013 MCH Awards and Recognition

National

Ten Miami Children’s Hospital Programs Ranked Tops in the Nation
Ten Miami Children’s Hospital pediatric specialty services were among the best in the nation, according to U.S. News & World Report’s 2013-14 “America’s Best Children’s Hospitals” rankings. For the third consecutive year, Miami Children’s was the only hospital in Florida to have programs ranked in all 10 pediatric subspecialty categories evaluated by the publication.

Miami Children’s Among Parents Magazine’s ‘Best Children’s Hospitals’
Parents magazine has included Miami Children’s in its 2013 listing of “Best Children’s Hospitals,” following an extensive survey conducted by the publication. Miami Children’s is the only hospital in Florida to make the extended list, which includes 25 children’s hospitals from throughout the country.

Miami Children’s Hospital Ranked Fifth in 2013 InformationWeek 500
Miami Children’s Hospital in 2013 was ranked fifth in the nation in the 2013 InformationWeek 500 – a list of the top technology innovators in the U.S. The MCH Information Technology Department has championed the use of technology in ways that optimize customer service, improve patient engagement and empower the patient and the consumer.

Hospital Renews Magnet® Recognition Status
For the third consecutive time, Miami Children’s Hospital in 2013 achieved Magnet® Recognition – the gold standard for nursing excellence – as part of the American Nurses Credentialing Center’s (ANCC) Magnet® Recognition Program. This credential is the highest honor an organization can receive for professional nursing practice.

Miami Children’s Among Top Training Facilities
Miami Children’s Hospital was again ranked among Training magazine’s “Top 125 Training Organizations.” Every year since 2006, the hospital has been included in the rankings, which recognize organizations that invest in employee development, innovative learning solutions, creative web-based training solutions, leadership development programs and more.

Computerworld Names Miami Children’s Among Best Places to Work in IT
Computerworld again listed Miami Children’s Hospital as a top 100 organization in its 2013 “Best Places to Work in IT.” This honor recognizes companies that challenge their IT staffs while providing great benefits and overall satisfaction.

Miami Children’s Earns Excellence Through Insight Award
Miami Children’s Hospital received a 2013 Excellence Through Insight Award for “Overall Outpatient–Pediatric Unit Patient Satisfaction” from HealthStream, a leading provider of learning, talent management, and research solutions for the healthcare industry. The hospital earned the honor for achieving high 2012 patient satisfaction scores within its outpatient care units.

Miami Children’s Hospital Receives Medical Education Reaccreditation with Commendation
Miami Children’s Hospital was resurveyed by the Accreditation Council for Continuing Medical Education (ACCME) and awarded accreditation with commendation for six years as a provider of continuing medical education for physicians. Miami Children’s Hospital has long been a leader in advancing continuing medical education for physicians.
Miami Children’s Hospital Heart Program
Designated an Aetna Institute of Quality®

Miami Children’s Hospital has been designated an Aetna Institute of Quality® Cardiac Care Facility for comprehensive heart and vascular treatment. Aetna makes information about the quality and cost of healthcare services available to its members to help them make informed healthcare decisions. In line with this goal, Aetna recognizes hospitals and facilities in its network that offer specialized clinical services for certain health conditions. Facilities are selected for their unique expertise in consistently delivering evidence-based, safe care.

Miami Children’s Hospital Heart Program Recognized as Optum Center of Excellence for 2013

Miami Children’s Hospital has been designated a member of the Optum Centers of Excellence network in the area of Congenital Heart Disease for 2013. As a member of the Centers of Excellence network, MCH is recognized for having met or exceeded rigorous performance standards and quality guidelines.

Website Wins National Award for Electronic Communications

MCH.com and Miami Children’s Health System marketing team won a Silver Award for “Best Rich Media” at the 2013 eHealthcare Leadership Awards presented in November. More than 1,100 entries were submitted in multiple electronic communications categories from healthcare organizations throughout the U.S.

Hospital Garners Three National Awards for Marketing Excellence

The Miami Children’s Health System Marketing and Public Relations Department received three national Aster Awards for Excellence in Medical Marketing for 2013. The health system received gold awards for newspaper print advertising and television advertising and a silver award for its annual report.

2013 MCH Awards and Recognition

National
Miami Children’s Hospital Receives Three South Florida Parenting Kids Crown Awards

Miami Children’s Hospital received three 2013 South Florida Parenting Kids Crown Awards. The MCH recognition includes:

· Best Pediatric Hospital in Miami-Dade County
· Best Pediatric ER in Miami-Dade County
· Best Kept Secret: Miami Children’s Hospital Doral Outpatient Center

Kids Crown winners are chosen annually by the readers of South Florida Parenting.

Coral Gables Chamber Bestows Diamond Award

Miami Children’s Hospital received a Diamond Award in the healthcare category from the Coral Gables Chamber of Commerce. The chamber presents awards each year in various categories to recognize organizations that provide exceptional leadership in the community and beyond.

Hospital is Winner of 2013 Worksite Wellness Award

Miami Children’s Hospital has been awarded the “2013 Florida Worksite Wellness Forum Award” by The Florida Heart Research Institute, in partnership with the Consortium for a Healthier Miami-Dade, an initiative of the Miami-Dade County Health Department. Miami Children’s was selected for demonstrating its commitment to employee wellness practices and programs that produce positive health outcomes.

Dr. Deise Granado-Villar Receives Hispanic Star Award

Dr. Deise Granado-Villar, Chief Medical Officer & Senior Vice President for Medical and Academic Affairs at MCH, was awarded a “Hispanic Star Award” as the Hispanic Health Professional at the Miami International Mall Hispanic Heritage Celebration. Dr. Granado was honored for her leadership in advocating for children and for developing programs that extend medical care to the underserved.

Ed Martinez Selected South Florida CIO of the Year

Ed Martinez, Senior Vice President and Chief Information Officer at Miami Children’s was selected by the South Florida Business Journal as a 2013 CIO of the Year. The award recognized his achievements in championing the use of technology in ways that optimize customer service, improve patient engagement and empower the consumer.

Miami Children’s Receives Three Mark of Excellence Awards

Miami Children’s received marketing awards in three categories, during the 2013 Florida Hospital Association Mark of Excellence Awards presentation. The hospital’s marketing team garnered awards for web-based marketing, social media and community outreach.
Miami Children’s Hospital Foundation 2013 Highlights

Children’s Miracle Network Hospitals® Grows for the Children

Children’s Miracle Network Hospitals
Miami Children’s Hospital is the exclusive Children’s Miracle Network Hospital in Miami-Dade, Broward and Monroe counties. Children’s Miracle Network Hospitals® (CMN Hospitals) is an international non-profit organization dedicated to raising funds and awareness for 170 children’s hospitals across North America. Its core philosophy is to keep 100 percent of donations in the local area in which they are raised.

Miracle Balloon Campaigns:
- Publix Super Markets, Inc., hosted its annual three-week campaign and raised more than $587,000.
- Costco Wholesale locations in South Florida hosted a month-long campaign and raised more than $268,500, a nearly 29 percent increase from 2012.
- Buffalo Wild Wings, a new local partner, hosted a holiday campaign and raised more than $1,800.

Events and Promotions:
- The 13th Annual Marriott/CMN Hospitals golf tournament raised nearly $62,000.
- More than 200 students at the University of Miami raised $15,000 at the Canes Dance Marathon.
- Twenty-five local Dairy Queen locations participated in Miracle Treat Day and the Homestead location hosted a Monster Jam event.
- The 7th Annual Taste of Harbor Beach event raised more than $45,000.
- Sixty-five organizations partnered with MCH Foundation for Miracle Jeans Day and raised more than $15,000.
- IHOP Restaurants hosted its Annual National Pancake Day and two paper icon campaigns and raised more than $118,000.
- More than 300 students registered for the Annual Florida International University Dance Marathon and raised more than $70,000.
- A partnership with two USA Gymnastics locations resulted in more than $5,400 being raised by gymnasts ages 5 to 15.

Student Involvement:
- Sigma Alpha Epsilon at University of Miami raised more than $21,500 through their annual Paddy Murphy Week fundraisers and their annual convention which was held in Miami.
- Sigma Chi at Florida International University hosted its annual Derby Days and raised more than $8,000, an increase of almost 199 percent since the previous year’s campaign.
- Members of Phi Delta Epsilon, Phi Mu and Zeta Beta Tau hosted various fundraisers.

Year-Round:
- Local credit unions raised more than $26,000 through the Credit Unions for Kids Program.
- HMS Host at Miami International Airport and Tom Thumb Food Stores continued to support the CMN Hospitals canister program.
- Participating RE/MAX offices continued to support CMN Hospitals through the Miracle Home Program, by making a donation for every closed transaction.

Local credit unions raised more than $20,000 through the Credit Unions for Kids Program.

HMS Host at Miami International Airport and Tom Thumb Food Stores continued to support the CMN Hospitals canister program.

Participating RE/MAX offices continued to support CMN Hospitals through the Miracle Home Program, by making a donation for every closed transaction.
2013 Diamond Ball Raises Record $5 Million
Nearly 800 celebrities, community leaders, philanthropists, physicians, friends, supporters, patients and families of Miami Children’s Hospital experienced a bold and elegant depiction of “A Brazilian Carnival” at MCH Foundation’s 2013 Diamond Ball held in October. The black-tie affair raised more than $5 million, including announced gifts, that will help support world-class care at Miami Children’s Hospital. The 2013 Diamond Ball was led by Chairs Marile and Jorge Luis Lopez and International Chairs Ana and Tony Figueroa Cisneros. As a highlight of the soiree, Grammy Award-winning singer Juanes was inducted into the Ambassador David M. Walters Pediatric Hall of Fame.

‘Bella’s Promise’ Project
MCH Foundation joined the Live Like Bella Foundation in December to create a very special partnership, now celebrated as ‘Bella’s Promise.’ The partnership was announced on the birthday of Bella Rodriguez-Torres, the young cancer victim commemorated through the Live Like Bella Foundation™. The partnership focuses on increasing innovative research offerings at Miami Children’s Hospital to support children with cancer.

Stylish Support from Cruciani Fashion House
A highlight of the Diamond Ball was an announcement by world-renowned Italian fashion house Cruciani of a special donation of 600,000 of its popular macramé lace bracelets to raise funds for Together For The Children, The Campaign For Miami Children’s Hospital. A limited edition bracelet featuring the hospital’s logo was presented to the celebrities in attendance, including Miami Heat players Ray Allen and Shane Battier, and the evening’s honoree, Grammy award-winning singer Juanes. The unprecedented donation also marked a milestone for Cruciani in the expansion of its brand in the American market. Since the announcement in October, Cruciani has become an important fundraising initiative for the foundation. The bracelets are available at mchf.org/cruciani, and also at the main campus gift shop.

Walking Together for the Children
MCH Foundation donor Miguel “Mike” B. Fernandez made a heartfelt journey in 2013, walking from France to Spain to raise funds to support Miami Children’s Hospital. After his 19-month-old granddaughter, Daniella, underwent open-heart surgery through the hospital’s Heart Program, this remarkable donor was moved to do something extraordinary for the institution that saved her life. In honor of Daniella and all children, Mr. Fernandez embarked on a pilgrimage to Santiago de Compostela, Spain. With this endeavor, dubbed Walking Together for the Children, Fernandez, raised more than $1 million for Together For The Children, The Campaign For Miami Children’s Hospital. He invited all who felt inspired by his journey to follow him through various social media channels, and received the support of several celebrity friends, including Ray Allen, Andy Garcia and Martin Sheen.
All in Fore the Kids
Hundreds of business and community leaders joined together for All in Fore the Kids - two fundraising events to support one cause – the children and families at Miami Children’s Hospital. The events, held at the Biltmore Hotel & Golf Course, raised more than $400,000 for MCH Foundation. All in Fore the Kids kicked off with the Inaugural Gentlemen’s Night Out presented by Turner Construction on April 18 and culminated with the Miami Children’s 31st Annual Corporate Golf Invitational on April 19. Chaired by Jesus Salas, Executive Vice President of Programming for Spanish Broadcasting Systems, and John Agnetti, Esq., Partner at Hoffman, Larin & Agnetti, PA, All in Fore the Kids was also supported by Michael Baiamonte, Voice of the Miami Heat and grateful parent, who served as Master of Ceremonies.

MCH5K Goes the Distance for Children
More than 4,000 runners, walkers and spectators came together on September 21, 2013 at the Hyundai Hope On Wheels 3rd Annual Miami Children’s Hospital 5K presented by Sabadell United Bank. The MCH 5K was held for the third consecutive year in the City of Coral Gables and raised nearly $500,000 for the children and families at Miami Children’s Hospital, bringing the total amount raised since its inception to more than $1 million. Featuring fundraising teams honoring patients and former patients, as well as groups wishing to make a difference, the MCH5K showcased the many lives that have been impacted by Miami Children’s Hospital and celebrated the children. The 2013 MCH5K hero, 4-year-old cancer survivor Ava Crowley, inspired participants to cross the finish line.

More Wine, Women and Shoes
More than 450 ladies slipped into their stilettos and joined together at the sold out 2nd Annual Wine, Women & Shoes Presented by Elizabeth Spill for a day of shopping and fun with the common purpose of supporting world-class pediatric healthcare. Guests from throughout South Florida gathered at the Coral Gables Country Club on February 7 to raise their glasses and, most importantly, to raise nearly $450,000 to benefit the children and families at Miami Children’s Hospital. This amount is nearly double what was raised at the inaugural event. Event Co-Chair and CBS 4 Anchor Shannon Hori once again served as Mistress of Ceremonies and shared the role with fellow Co-Chairs Criselda Breene and Carola Pimentel.

MCH Foundation President & CEO Lucy Morillo with former Miami Dolphins player Dick Anderson, alongside the 1973 Vince Lombardi Trophy; MCH Foundation Board Chair Thomas Cornish, MCH Foundation President & CEO Lucy Morillo, MCH President & CEO Dr. M. Narendra Kini, and MCH Board Chair Gary Gregory

2nd Annual Wine, Women & Shoes co-chair Criselda Breene, CBS 4 anchor Shannon Hori, Vanessa Martinez with her daughter, and featured patient at the event, Luna Martinez, event co-chair Carola Pimentel, and MCH Foundation President & CEO Lucy Morillo.

From left to right: 2013 MCH5K hero Ava during the handprint ceremony; Runners take off from the start line at the 2013 MCH5K.
MCH Foundation’s mission is to raise funds and awareness for Miami Children’s Hospital to help ensure the health and happiness of children everywhere. As Miami Children’s Hospital continues reaching to new heights with ambitious goals to transform healthcare and extend it to more families than ever – whether close to home or around the world – our foundation counts on generous support to provide the resources the hospital needs to bring better health, better outcomes and a better quality of life to children wherever they are. That’s why we have embarked on Together For the Children, The Campaign For Miami Children’s Hospital, an ambitious endeavor that will fund critical priorities to advance state-of-the-art healthcare for the hundreds of thousands of children and families who turn to Miami Children’s each year with hope and confidence. We are grateful to the many committed and generous individuals, corporations, foundations and other organizations who came together in 2013 in making healthier, happier children a top priority.
YourCause LLC
Youth Services America
Ruth Zegara
Zelita Tava
Yemya Zuniga
Zuma & Sons Distributors Corp.

In Kind Support:

$1,000,000 - $4,999,999
Crucial USA LLC

$100,000 - $499,999
Clear Channel Media + Entertainment
Core Media Group Miami
Future Energy, Solutions Services Inc.

$50,000 - $99,999
Elite Brands International
Marriott Harbor Beach Resort & Spa
Premier Beverage Co.
Selecta Magazine

$25,000 - $49,999
650 Sports
Axe Hardware
Andrea Beloff Fine Art
Bonfico Inc.
Coral Cables Country Club
Spirit of Children
Starlight Children's Foundation

$10,000 - $24,999
J&W Co.
Advanced Home Therapists
American Airlines
Avantedge Design LLC
Balenciaga
Renaissance Resort
Florida

$5,000 - $9,999
Battleship River Club
Battleship River Club
The Wehner Foundation

$1,000 - $4,999
Blessing of St. Francis

$500 - $999
Boca Police Department
Boca Raton County
Boca Raton Resort & Club
Boca Raton Springhill Suites
Boys & Girls Clubs of America
Boys & Girls Club
Brother Ray

Renaissance Sao Paulo Hotel
REM Interactive
Radio Disney
Leonard A. Pimentel
Mark Pfefer
Nickelodeon
Neiman Marcus - Bal Harbour
Neiman Marcus - Bal Harbour

Renaissance Hotel Washington DC,
PNC Bank, FSB
Pinecrest Police Department
Pineyard Laundry
Porto Montt
Portofino
Powder Inn
Prep Club
Capital
Pinecrest Police Department

$250 - $499
A Balla Casa
AAA Ultrasound Productions
AAA University
AC Hotel by Marriott San Juan
AC Hotel by Marriott


ArtRev.com Inc.
Univision
The Elite Firm
Sunshine Gasoline Distributors Inc.
Red Cap
ProFlowers
Oliva Cigar Company Co.
Lionheart Capital LLC
Casa Smiles
Bradford Renaissance Portraits Corp.
Advanced Home Theater
3M Co.

$10,000 - $24,999,999
Starlight Children’s Foundation
Spirit of Children
Coral Gables Country Club
Ace Hardware

$50,000 - $99,999
Cox Media Group Miami
Clear Channel Media + Entertainment
$100,000 - $249,999
Zuma & Sons Distributors Corp.
YourCause LLC
International House of Pancakes
Global Procurement Specialists
FIU-Recreation Services
Epicor
Coral Way K-8 Center
Chef David Schwadron Catering and
Daisy Blanchard
Maria Elena Assing
Anonymous
Amigos Near Foundation
Tee Shirt Central Inc.
ScanSource Latin America
Mary Lou Rodon, Esq and
PADRES Contra El Cancer
Marile and Jorge Luis Lopez
Little Palm Island
Ideobox Artspace
Hasbro Latin America
Gilbert L. Porter Elementary
Foundation for Hospital Art
FIU Dance Marathon
First Service Residential
Cigar Snob
Raymond Cansper

Ivonne De La Vega
Clement Willoch
Becki Charboneau
Criselda and Jonathan Breene
Jorge Bernal
Barker Animation Inc.
Avalon Gardens
American Girl Miami
Adriana Castro, MD
Versace USA
Sandals Resorts
Giovanna K. and Richard A. Maser
Marriott Los Angeles Airport
Jeanne and Brian Kushner
JW Marriott Ihilani Ko Olina Resort
JW Marriott Orlando, Grande Lakes
JW Marriott New Orleans
JW Marriott Hotel Miami
JW Marriott Ihilani Ko Olina Resort
JW Marriott San Antonio
JW Marriott Los Angeles L.A. LIVE
JW Marriott Chicago
JW Marriott Phoenix</code>
New and Upgraded Diamond Society Commitments (Cumulative Giving):

**Green Diamond** $1,000,000 - $4,999,999
- Anonymous

**Pink Diamond** $500,000 - $999,999
- Axi Hardware
- Richard H. Basset
- Natalia and Carlos F. Bonzon
- Kohl’s Department Stores
- Miami Retreat Foundation
- Marte and Paul Steven Siegeman

**Blue Diamond** $250,000 - $499,999
- 640 Sports
- Charlie and Adam E. Carlin
- Coca-Cola Refreshments USA Inc.
- HMS Host at Miami International Airport
- The Shane McGee Foundation

**Yellow Diamond** $100,000 - $249,999
- AT&T
- Cox Media Group Miami
- Jana and Simon Falic
- Federal Express Corp.
- Jodi and Robert H. Dickinson
- Mirka Bottari and Mathieu Duguay
- Elite Brands
- Jodi and Robert H. Dickinson
- Future Energy Solutions Services Inc.
- Deise Granado-Villar, MD and Rodobaldo P. Hassor
- JW Marriott Marquis Miami
- Annie and Manuel Kadre
- DJ and Steven Kerr
- Rekha Kini, MD and M. Narendra Kini, MD
- Marile and Jorge Luis Lopez, Esq
- Vivian and Juan Carlos Mas
- Perry Ellis International Inc.
- Sabadell United Bank
- Selecta Magazine
- Starlight Children’s Foundation
- Stope Children’s Cancer of Palm Beach County Inc.
- The Anne Goss Foundation
- The Miami Herald and El Nuevo Herald
- Toral Family Foundation
- Kira Turchin and Jason S. Turchin, Esq

**White Diamond** $50,000 - $99,999
- John B. Agnetti, Esq
- ABBA Advertising
- Brown and Helfer, PA
- Edwin M. Campbell-Beavers and Ben A. Beavers
- Coastal Construction Group
- Jodi and Robert H. Dickinson
- Mirka Bottari and Mathieu Duguay
- Elite Brands
- Emily Ehrlich
- Ships, Nwosu, Hernandez, Cortina, Solomon & Bonner, PA
- Miami Retreat Foundation
- Maret And Paul Steven Siegeman

**Champagne Diamond** $25,000 - $49,999
- Carl S. Allegretti
- Cesar Alvarez, Esq
- April Andrews-Singh and Gagan Singh
- Cathy and Jeff Bartel
- Crystal and Timothy L. Birkenstock
- Stacy and John Paul Botzic
- Richard F. Candla
- Gabriel UK and Accident Insurance Co
- Vivian de las Cuevas-Diaz, Esq
- Ricardo Diaz
- Sheila M. Ewing
- Katrina and Craig Feinstein
- Frazier Advisors LLC
- Grossjung Foundation
- Patrick and Garrett S. Hayim
- Meschella J. and Brian G. Huthner
- International Medical Center Inc.
- International Dermatology Research Inc.
- Tricia Manendhar and Felix Brambilla
- Cristina and Henry Miller
- Felicia and Yefim Nivoro
- Pat Riley Family Foundation
- Neda and Richard Perez
- Prudential Financial
- Enid H. Reissig
- Roger Vivier Paris
- Felix Sabates
- Ana Franchelis and Anibal
- Alejandro Sanchez
- Sigma Chi Fraternity
- Sunshine Gasoline Distributors Inc.
- Andrea Anthony-Taveras
- Lourdes and Hector Tundidor
- Win-Dixie Foundation Inc.
- Libby and Gene Witherspoon

2013 New President’s Cabinet Members
- Erika Camilo
- Karin Figueroa Cosner
- Thomas Hauft
- Ricardo Machado
- Renee Madrigal Allen
- Tricia Manendhar
- Cristina Miller
- Hector Tundidor
- Libby Witherspoon

New Miami Children’s Young Ambassadors Members
- Jeffrey W. Ardizon, CPA
- Yvah Artajaga
- Danielle Baer
- Gabriela A. Bernes
- Linda A. Bernson
- Benjamin E. Berman
- Krishna Bose
- Daniella A. Cohen, Esq
- Claudia C. Curyl
- Michael S. Davis
- Antonia Decoupos-Louisain
- Miguel F. Duenas
- Patricia Engel
- Edward Farrell
- Luke Freeman
- Alex Galvez
- David Garcia
- Jonathan-Cornubia
- Marc Gordon
- Roni Grossman
- Jilena Herringtons
- Vanessa Hernandez
- Florence Igelis, Esq
- Christian Infante
- Susan E. Klock, Esq
- Jeanne Kushner
- Caryn M. Lida
- Zachary B. Mann
- Brian J. Martino
- Matthew A. McGrath
- Brian S. Miller
- Aaron J. Nathans
- Alyssa Pomerant-Cottell, RN
- Evan Raymond, Esq
- Enid H. Reissig
- Ignacio Rodriguez, Esq
- Joshua Rosner
- Bradley J. Rosen
- Travis Ruane
- Valerie Schimel
- William R. Seitz
- Taylor Sherman
- Diego Sominick
- Christian Somovelli, Esq
- Jared H. Stitz
- Elizabeth Ashley Thwing
- Martha Valdes-Fauli
- Daniah Venet
- Timothy Yates, MD
- Vladi Yurovsky
2013 Outpatient Center Statistical Data

2013 Expenses
- Salary and Benefits: 58.7%
- Supplies: 11.0%
- Malpractice and Other Insurance: 4.3%
- Depreciation and Amortization: 6.5%
- Interest: 1.2%

2013 Sources of Revenue
- Net Patient Revenue: 89.8%
- Investment Income: 3.3%
- Grants and Other Revenue: 5.6%
- Net Assets Released from Restrictions Used for Operations: 1.3%

2013 Payor Mix
- Medicaid, Self Pay or Other Government: 71.8%
- Contracted Managed Care: 28.1%

2013 Statistical Data
- Total Inpatient Days: 63,140
- Total Inpatient Admissions: 11,272
- Inpatient Average Daily Census: 173
- Inpatient Occupancy: 0.596
- Total ER Visits (main campus): 89,907
- MCH General Clinic Visits: 12,749
- Ambulatory Visits: 61,808
- Observation Visits: 4,305
- Private Outpatient Visits (Main Campus): 116,275
- Total Surgical Cases: 16,916
- Average Length of Stay: 5.6
2013 Board of Directors
Mr. Gary Gregory, Chairman
Mr. Mario Murgado, Vice Chairman
Mr. Keith Ward, Secretary
Jeffry Biehler, MD
Anselmo Cepero-Akselrad, MD
Mr. Thomas M. Cornish
Jaret L. Davis, Esq.
Maria France, MD
Mr. Michael Fux
Mr. Ghislain Gouraige
Deise Granado-Villar, MD
Ms. Andria Miyares
Mr. Alan Ojeda
Mr. Kenneth Reilly, Esq.
Mr. J. J. Rodriguez
Mr. James Sirois
Mr. Jeffery Szabo
Ms. Florence Groover Frank
Ms. Victoria Hidalgo
Ms. Bronwyn Hinkle
Mr. Carlos Larraín
Mr. Pablo L. Cejas
Ms. Lauren Sturges-Fernandez
Mr. Carlos Valdivieso
Mr. Alan Vandell
Mr. M. Narendra Kini
Mr. Juan Carlos Mas
Mr. Stephen M. McKean
Mr. Alex Soto

2013 Board of Directors
Mr. Thomas M. Cornish, Chairman
Lucy Morillo, Esq, President of Chief Executive Officer
Ms. Marile Lopez, Vice President by Chair-Elect
Mr. Fernando Perez-Hickman, Treasurer
Ravneet Chowdhury, Esq, Secretary
Steven Kerr, MD, Officer
Mario Murgado, MD, Officer

Directors:
Mr. Pablo L. Cejas; Ms. Lauren Sturges-Fernandez; Mr. Gary M. Gregory; Ms. Annie Kadre; Mr. Juan Carlos Mas; Ms. Andria Miyares; Mr. Alan Ojeda; Mr. Kenneth Reilly, Esq.; Mr. David Roda; Mr. J. David Scheiner

Ex-Officio:
M. Narendra Kini, MD, Life Trustee
Martha McGill, Executive Vice President, Chief Operating Officer

In Memoriam:
Ms. Florence Groover Frank; Ambassador David M. Walters
Chief Medical Officer, Senior VP for Medical & Academic Affairs
Deise Granado-Villar, MD
305/669-3815

Florida International University Chair of Pediatrics
Jefry L. Bitner, MD
786/662-2390

Director of Medical Education
Emil C. Gerwege, MD
305/663-8372

Pediatric Residency Program
Beatriz Curiel de Santos, MD, Director
305/669-8362

President of The Medical Staff
Aitor E. Arakelian, MD
305/662-8372

Vice President of The Medical Staff
Marcelo Laufer, MD
305/662-8378

President of The Alumni Association
Maya Capote, MD
305/823-7768

Patient Services and SC COO
Karen Meyer, MD, Director
305/662-2356

Global Health
Andrea Maggiotri, MD, Director
305/662-8381

Pediatric Care Center
Jose Rojas-Olaruwe, MD, Director
305/669-8365

Emergency Care Centers
Sandra Rivera Luciano, MD, Critical Care Director
786/662-9172

Operating Room
Khalid Perlyn, MD, Director
305/673-9553

Genetic Counseling Program
Renee Winder, CCHT, Director
305/662-8378

Anesthesiology Department
Wm. Christian Bauer, MD, Chief
786/662-2068

Dentistry Department
Marie J. Martinez, DDS, Chief
305/662-2068

Sections
Oral and Maxillofacial Surgery
William Means, MD, Head
305/663-1711

Orthodontics
Leonard Kastenberg, DDS, Head
305/669-2190

Pediatric Dentistry
Maii Weisman, DDS, Head
305/662-2668

Neurology Department
Savvot J. Baranchik, MD, Chief
305/662-8356

Sections
Neuropsychology
Cristofer J. Ray, MD, Head
305/669-6503

Orthopedic Surgery Department
Wesley E. Ring, MD, Chief
305/662-8366

Pathology Department
Steven J. Meksin, PhD, MD, Chief
305/663-8366

Pediatric Medicine Department
Marco Zanoni, MD, Chief
305/670-9952

Sections
Adolescent Medicine
Rene M. Siquier, MD, Director
305/668-5535

Allergy and Immunology
Vivian Hernandez-Toujou, MD, Director
305/662-8272

Cardiology
John F. Rhodes, MD, Medical Director
305/662-8301

Clinical Genetics and Metabolism
Mileni Baut, MD, Director
305/665-8295

Critical Care Medicine
Andrzej Szczotka, MD, Director
305/662-8395

Dermatology
Ana Margarita Duarte, MD, Director
305/662-6525

Emergency Medicine
Roderick Baker, MD, Director
786/662-1588

Endocrinology
Lucas Gonzalez, MD, Director
305/662-8368

Gastroenterology
Josef Reaves, MD, Director
305/661-6110

Hematology/OncoLOGY
Enrique Socasio, MD, Director
305/662-8360

Hospitalist Services
Maria Reyes, MD, Director
305/662-5500

Infectious Diseases
Otto M. Ramos, MD, Director
305/662-8317

Neurology
Magdy Dia-Elbarbous, MD, Medical Director
305/661-5515

Nephrology
Felix Ramirez, MD, Director
305/662-8352

Pulmonary Medicine/Health Promotion
Detera Granados-Villar, MD, Director
305/662-8380

Rheumatology
Rafael Rivas-Gonzalez, MD, Director
305/662-8305

Pediatric Surgery Department
Cathy Anne Burnweit, MD, Chief
305/662-8320

Psychiatry Department
Americo Padilla, MD, Chief
305/662-8519

Radiology Department
Nilsen A. Almaran, MD, Chief
305/662-8295

Surgery Department
Roberto Warman, MD, Chief
305/662-8390

Sections
Cardiovascular Surgery
Richard P. Burke, MD, Director
305/663-8201

Neurosurgery
John Ragheb, MD, Director
305/662-8566

Ophthalmology
Roberto Warman, MD, Director
305/662-8290

Otolaryngology
Gaston De Cardenas, MD, Director
305/662-8316

Plastic Surgery
S. Anthony Wolfe, MD, Director
305/662-8380

Thoracic Surgery
Michael H. Diamond, MD, Director
305/662-8212

Urology and Urology Residency Program
Rafael Gosalbez, MD, Director
305/669-6446
The Mary Ann Knight International Institute Of Pediatrics
Founded As Variety Children’s Hospital
3100 SW 62 Ave.
Miami, FL 33155-3009 USA
Please call 888-556-4KIDS (5437)
305-MCH-4KIDS in Miami-Dade County

MCH.com

The Report to the Community is developed
by the Marketing and Public Relations Department
at Miami Children’s Hospital

Michael Kushner
Senior Vice President, Chief Talent Officer

Marcia Diaz de Villegas
Director of Marketing and Public Relations

Rachel Perry
Editor and Marketing Manager

Jennifer Caminas
Lisbet Fernandez-Vina
Ariel Llizo
Bessy Morales
Ava O’sie
Carmen Pages
Roberto Prieto
Tina Schultheis-Rasmussen
Nichole Thomson
Saran Zamora

AB&A Advertising
Graphic Design

Miami Children’s Hospital
Biomedical Photography Staff
Hortensia Cesar
Edgar Estrada
Steven Llanes
Roberto Perez
Juan Rabionet

Photography
Miami Children’s Hospital Archives
Miami Children’s Hospital Foundation

Please provide us with your thoughts on this publication
by sending an email to Rachel.Perry@mch.com