

RADIO LOLLIPOP


About Our Organization



for Children
in Hospital



Nicklaus
Children's
Hospital

MIAMI CHILDREN'S HEALTH SYSTEM 



Who We Are

Radio Lollipop is a fully-equipped, interactive radio station based within Nicklaus Children's Hospital. Located next to the third floor playroom, the upbeat radio station is dedicated to providing children and families with entertainment and tons of fun. With the help of sponsors and volunteers, patients can enjoy visiting the studio or tuning in to the live radio show to participate in on-air games and educational activities.

Radio Lollipop was founded in England in 1979 with the goal of providing care, comfort, play and entertainment for children in hospitals. The international organization is now in over 26 hospitals and reaches over a quarter million children each year.

What We Do

Tuning in to Tune Out. Music is powerful—so are children's imaginations. Combining the two, patients can get a break from the stress of a hospital stay and take an imaginary ticket to paradise... or the moon...or the top of a castle.

Intended Interruption. No one likes to be hospitalized. The experience can be especially worrisome for kids. RL distracts patients from procedures that help them heal but may not feel that way.

Shot Callers. Radio Lollipop gives patients a voice and a choice. They have fun doing the activities they choose, playing the games they want to, and singing, dancing and acting silly—when they want to.

Outrageous Results. Radio Lollipop's success is evident in the patients' smiling faces. But smiles can be hard to quantify. Research and data, on the other hand, do just that. For instance, just one year after introducing Radio Lollipop, Mater Children's Hospital reported saving over \$400,000 in unadministered drugs.

TO LEARN MORE
PLEASE CONTACT:

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VISIT US ONLINE:

[nicklauschildrens.org/
radiolollipop](http://nicklauschildrens.org/radiolollipop)
[facebook.com/
radiolollipop](https://facebook.com/radiolollipop) #RL305

TO RECEIVE THE
E-NEWSLETTER,
CONTACT:

[Radiolollipop305news@
gmail.com](mailto:Radiolollipop305news@gmail.com)

TO DONATE:

[www.mchf.org/
radiolollipop](http://www.mchf.org/radiolollipop)

*Postgraduate
research reported an
82% reduction in requests
for pain-killing drugs after
RL involvement.
-Princess Margaret
Hospital*

How Can You Help?

Volunteer

Ideal volunteer candidates are those who are 18 years or older and enjoy working with children. A thorough training is provided so volunteers can achieve Radio Lollipop's mission of providing care, comfort, play and entertainment for sick children in hospitals. Visit www.nicklauschildrens.org for information on becoming a volunteer.

Donate

Radio Lollipop's day-to-day operations would not be possible without charitable donations made by fans and friends. Keeping the station up-to-date while providing musical equipment, art supplies, and over 150 toys each week can be costly. That's where donors' generosity comes in.

Individuals and companies can contribute by making regular or one-time donations at www.mchf.org/radiolollipop. For additional donor information, contact Heather Savaia at 305-662-8225. All donations are tax deductible. Radio Lollipop is a 501c3 non-profit corporation.

Sponsor

Corporate sponsorship has proven to be a successful partnership for Radio Lollipop and its sponsors. Locally and overseas, Radio Lollipop is sponsored by organizations including Gables Engineering, Dolphin Mall, Stage 305 at Magic City Casino and the Alma Jennings Foundation. If you belong to a group or service club and would like to help put a smile on a patient's face, we can help with finding a sponsorship package that is right for you:

Why We Love Radio Lollipop:

"I love RL because it's fun and awesome! You get to meet pretty ladies and get to be on the radio." -Aune, 15

"RL's radio crew is the coolest! We had a blast after a rough week stay...And the dancing helped me destress big-time!" -Edie, Parent

SPONSORSHIP LEVEL	ROCKSTAR LEVEL: \$5,000 Donation	POPSTAR LEVEL: \$1,000 Donation	ENTOURAGE LEVEL: \$500 Donation	PAPARAZZI LEVEL: \$250 Donation
BENEFITS	<ul style="list-style-type: none"> • One week of in-studio visits for four individuals each night. • Full week of live on air and on screen recognition. • Visits highlighted on social media and newsletter. • Patient thank you activity. • "I am a Radio Lollipop supporter" gift item. 	<ul style="list-style-type: none"> • One in-studio visit for up to four individuals. • Live on-air and on-screen recognition day of visit. • Visit highlighted on social media and newsletter. • "I am a Radio Lollipop supporter" gift item. 	<ul style="list-style-type: none"> • One in-studio visit for up to four individuals. • Live on-air recognition day of visit. • "I am a Radio Lollipop supporter" gift item. 	<ul style="list-style-type: none"> • One in-studio visit for up to four individuals. • Live on-air recognition day of visit.